Timestamp	Are you a resident or a visitor?	If you are a visitor where have you traveled from?	Age as of October 26, 2025	Survey Participant Gender	Race	Do you like the town colors?	Do you have suggestions or feedback on the town colors?	Do you like the town seal?	Do you have suggestions or feedback on the seal?	Do you like the town logo?	What building do you believe is the town logo? If you do not know just leave blank or write unsure	When you think of The Town of Pendleton how would you describe it? (Check all that apply or write in to add your own)	Do you consider the Town of Pendleton culture diverse?	Do you consider the Town of Pendleton culture inclusive?	How do you hear or see information about The Town of Pendleton?	How often do you seek or hear information related to The Town of Pendleton?	When deciding to live in or visit Pendleton, SC to what degree did being a historic place weigh in your decision?	What historical places/ elements of Pendleton interest you the most? What is it about these places/ elements that you find interesting and celebrating history currently?	What suggestions do you have for Pendleton in terms of preserving and celebrating history?	When deciding to visit or live in Pendleton, SC to what degree did being a hospitable place weigh in your decision?	What areas of hospitality in Pendleton have you personally experienced? What in Pendleton during well in terms of hospitality?	What suggestions do you have to make Pendleton even more hospitable?	When deciding to visit or live in Pendleton, SC to what degree did the town's Pendleton, SC?	What happenings do you look forward to in Pendleton, SC?	What type of events or programs would you like to see in Pendleton, SC?	Any additional comments regarding happenings in Pendleton, SC?	Considering your interactions with town staff, current how would you rate your experience?	If you had a concern or questions, how would you reach the town? Do you feel the town encourages communication? If so why and if not why?	Any overall feedback for the town?	Do you feel the town and its establishments are welcoming to all?	Do you have suggestions or feedback on the town logo?
10/24/2024 15:47:04	I am a resident of Pendleton, SC		77	Female	White	Yes		Yes		Yes	Farmer's Hall	Charming, Family Oriented, Festive, Historic, Small Town, Southern, Welcoming	Somewhat	Somewhat	Flyers (hashcan and at businesses), Town lighted sign or marquee, Town website, Town meetings, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every few days	3- Equal reason compared to hospitality and happenings	All historical sites. Pendleton Historic Foundation has actively preserved & celebrated history.	N/A	3- Equal reason compared to history and happenings	Church, restaurants, shopping	N/A	3- Equal reason compared to history and hospitality	town square events, all events	N/A	N/A		5	Call, text, stop by Town Hall. The intent in the past has been to communicate as much as staff & systems could handle it. Currently, with the addition of a new staff member, the rate of communication has greatly increased.		Yes	
10/24/2024 16:33:52	I am a visitor to Pendleton, SC	Taylors	66	Female	White	No opinion		Somewhat	Represents a building, not necessarily the industry or people	Somewhat		Historic, Small Town	No opinion	No opinion	Social Media Outlets (Facebook, Instagram, Youtube)	Once a quarter	1- Not at all a reason we moved/visited here			1- Not at all a reason we moved/visited here	I am here as a vendor and everyone has been very nice		5- Was the sole reason we moved/visited here					5	Encouraged communication through phone and email		No opinion	
10/24/2024 11:18:42	I am a visitor to Pendleton, SC	Greer	-	Female	White	Yes		Yes		Yes	Farm building from 1876	Charming, Simple	Yes	Yes	Town website, Social Media Outlets (Facebook, Instagram, Youtube)	One time per week	N/A		A touch at events with info or pamphlets, historic markers, and special events with focus on such as people/knowledge	N/A			N/A		Major event- 200 plus vendors	everyone was very nice		5		Very quaint, welcoming "small town" feel	Yes	Should say town too or at least the state
10/24/2024 11:23:34	I am a visitor to Pendleton, SC	Seneca	16	Male	White	Yes		Yes		Yes	Farmers hall	Charming, Family Oriented, Historic, Simple, Welcoming	Somewhat	Yes	Word of mouth	Once or twice a month	2-Somewhat a reason we moved/visited here	The farmers hall really caught my attention. It's in the process of building the same original design and protecting the history	Don't, redesign part of the farmers hall to make it more inviting and more attention. Make sure it's true to its history	4-High priority reason we moved/visited here	The people are very polite and welcoming	Just keep your public about the way they are now.	4-High priority reason we moved/visited here	large festivals and events that show parts of the original of Pendleton	There are good festivals to meet very nice people at		5	Speak to one of the staff and Pendleton does seem to encourage communication.	Just keep up the good work	Yes	
10/24/2024 11:26:44	I am a visitor to Pendleton, SC	Salem, SC	72	Male	Decline to Respond	Yes		Yes		Yes		Eclectic, Family Oriented, Festive, Historic, Welcoming	Yes	Yes						2-Somewhat a reason we moved/visited here			5- Was the sole reason we moved/visited here								Yes	
10/24/2024 11:29:25	I am a visitor to Pendleton, SC	Easley, SC	-	Female	Black or African American	Yes		Yes		unsure		Charming, Family Oriented, Historic, Laid back	Somewhat	Somewhat	Social Media Outlets (Facebook, Instagram, Youtube), Town website, Town pages, i.e. Pendleton Spring Jubilee	Once a quarter	2-Somewhat a reason we moved/visited here		event specifically about history of town	2-Somewhat a reason we moved/visited here	village green		3- Equal reason compared to history and hospitality							Yes	
10/24/2024 11:31:44	I am a visitor to Pendleton, SC	Central, SC	60	Female	not listed	Yes		Yes		Yes		Charming, Eclectic, Historic	No opinion	No opinion	Town website, Social Media Outlets (Facebook, Instagram, Youtube)	Every few days				3- Equal reason compared to history and happenings			1- Not at all a reason we moved/visited here						yes- always answers the phone		Yes	
10/24/2024 11:35:12	I am a visitor to Pendleton, SC	Central, SC	-		Prefer not to say	White	No			No opinion	?	Laid back, Simple, Welcoming	No opinion	No opinion	Word of mouth					3- Equal reason compared to history and happenings			3- Equal reason compared to history and hospitality								Yes	What is it?
10/24/2024 11:37:53	I am a visitor to Pendleton, SC	Easley, SC	48	Male	Black or African American	Somewhat		Somewhat		Somewhat		Charming, Diverse, Eclectic, Family Oriented, Festive, Historic, Laid back, Simple, Welcoming	Yes	Somewhat	went to Clemson University	Once or twice a month	1- Not at all a reason we moved/visited here			2-Somewhat a reason we moved/visited here			4-High priority reason we moved/visited here					4			Yes	
10/24/2024 11:49:08	I am a resident of Pendleton, SC		60	Female	White	Yes		Get rid of eit and just have 1790	Yes			Charming, Historic, Welcoming, better now that there's more support for rec	Somewhat	Yes	Flyers (hashcan and at businesses), Town lighted sign or marquee, Town website, Word of mouth, email	Every day	1- Not at all a reason we moved/visited here	I like the historic aspect and wish to preserve the historic character and architecture. Im happy that historic homes and buildings have been preserved	SLOW the growth. Town leadership needs to stand up to developers and say no more often.	1- Not at all a reason we moved/visited here		ive lived here almost all my life	1- Not at all a reason we moved/visited here	Spring Jubilee, Fall Festival & Parades				5	I'd call town hall	SLOW the growth. Impose fees on developers. Require hurring laws	Yes	Farmers Hall
10/24/2024 14:30:23	I am a resident of Pendleton, SC		36	Female	White	Yes		Yes		Yes	Farmers Hall	Charming, Family Oriented, Small Town, Welcoming	Somewhat	Yes	Flyers (hashcan and at businesses), Town lighted sign or marquee, Social Media Outlets (Facebook, Instagram, Youtube)	Every few days	1- Not at all a reason we moved/visited here			4-High priority reason we moved/visited here	People are friendly		2-Somewhat a reason we moved/visited here	Christmas market	Senior programs and recreation				5			Yes	
10/24/2024 14:52:52	I am a resident of Pendleton, SC		47	Female	White	Yes		Yes		Yes	Farmers Hall	Charming, Family Oriented, Festive, Historic, Laid back, Small Town, Southern, Welcoming	Yes	Somewhat	Flyers (hashcan and at businesses), Town lighted sign or marquee, Town website, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Once or twice a month	1- Not at all a reason we moved/visited here			4-High priority reason we moved/visited here	Business owners are always welcoming. Town of Pendleton staff not so much.		2-Somewhat a reason we moved/visited here	Spring Jubilee	International Festival				3			Yes	
10/24/2024 14:58:55	I am a resident of Pendleton, SC		36	Male	Chinese, White	Yes	no	Yes	To much white space could be more simple	Somewhat		Charming, Family Oriented, Festive, Historic, Welcoming	Somewhat	Yes	Social Media Outlets (Facebook, Instagram, Youtube)	One time per week	1- Not at all a reason we moved/visited here	Love the square, Clemson Little Theatre, Pendleton, etc. Festivals help appreciate & preserve history/traditions.		3- Equal reason compared to history and happenings			3- Equal reason compared to history and hospitality	Fall Fest, Spring Jubilee, Trunk or Treat	Fiddle Fest!, 4th of July Fest				5		We love Pendleton!	Yes	
10/24/2024 14:59:51	I am a resident of Pendleton, SC		48	Female	White	Yes		No	Outdated - need to update design and font		Farmers Hall	Eclectic, Historic, Small Town, Southern, Overdeveloped and poorly planned	Somewhat	No	Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	One time per week	2-Somewhat a reason we moved/visited here	Historic Foundation does a great job of out of the financial reach of many residents in historic places and events are not always accessible	Host events that attract a diverse audience.	1- Not at all a reason we moved/visited here	Good job on walkable sidewalks and improved lighting	Limit development	1- Not at all a reason we moved/visited here	Christmas Market, Fall Festival	Cook offs, more events on the square		3	Getting in touch with anyone by phone is a challenge		Somewhat	Needs to be a structure that is more relevant to Pendleton's current story
10/24/2024 15:00:24	I am a visitor to Pendleton, SC	Piedmont	63	Female	White	Yes		Yes		Yes		Charming, Historic, Welcoming	No opinion	No opinion	Social Media Outlets (Facebook, Instagram, Youtube), Radio	Every 2 weeks	4-High priority reason we moved/visited here			4-High priority reason we moved/visited here			5- Was the sole reason we moved/visited here						5			Yes	
10/24/2024 15:09:51	I am a resident of Pendleton, SC		76	Female	White	Yes		Yes		Yes	Farmers Hall	Charming, Diverse, Family Oriented, Festive, Historic, Inclusive, Laid back, Small Town, Southern, Simple, Welcoming	Yes	Yes	Social Media Outlets (Facebook, Instagram, Youtube)	Every day	4-High priority reason we moved/visited here	Historic Homes.	Keep up the good work, Pendleton Historic Foundation	4-High priority reason we moved/visited here		Fall Festival and Spring Jubilee and the work of PHFA	4-High priority reason we moved/visited here	festivals				5	yes		Yes	
10/24/2024 15:10:22	I am a resident of Pendleton, SC		27	Female	White	No opinion	I think it would be nice to add a brighter contrasting color	Somewhat	I'm not sure what the picture is of	Somewhat		Charming, Historic, Small Town, Welcoming	No	No	Town website, Social Media Outlets (Facebook, Instagram, Youtube)	Every 2 weeks	2-Somewhat a reason we moved/visited here	I like the appearance of the square and maintaining a quaint atmosphere for downtown	I'd like if we had a legacy day or event to celebrate the town's history	3- Equal reason compared to history and happenings	The town is very welcoming and we love being here.		4-High priority reason we moved/visited here	I like having food trucks, farmers markets, and other opportunities of local vendors	Food trucker				3		I would like for town ordinances to be made more readily available on the website. Haven't found a place to read them.	Yes	Why are the logo and seal not the same exact thing? I think the seal is more recognizable as the logo
10/24/2024 15:11:02	I am a resident of Pendleton, SC		45	Female	White	Somewhat	They are very drab.	No opinion	Again, very drab.	No opinion	Antebellum house? I honestly just looks like a building, not specific.	Charming, Family Oriented, Historic, Welcoming	No	No	Flyers (hashcan and at businesses), Town lighted sign or marquee, Social Media Outlets (Facebook, Instagram, Youtube)	Every few days	1- Not at all a reason we moved/visited here						1- Not at all a reason we moved/visited here	The fests	Movie nights, more family activities, more game night in the square, movies on the green				5			Yes	Boring and non-specific
10/24/2024 15:15:22	I am a resident of Pendleton, SC		38	Female	White	Somewhat		Somewhat		No	1826s years ago.	Charming, Historic, Small Town, Southern	No	No	Town website, Social Media Outlets (Facebook, Instagram, Youtube)	Every few days	1- Not at all a reason we moved/visited here	The "Dog house" is a fave by many locals but seems to continue to be a point of contention. It could be used for something for our children. Not updating a historical home that will have no mid-use.	Pendleton needs to continue to improve in the area of inclusivity and diversity. At times it still feels very "behind the times" with how things are run/celebrated	1- Not at all a reason we moved/visited here			2-Somewhat a reason we moved/visited here	Christmas tree lighting is a favorite of my family and I love that that there isn't much offered for the families to be involved in.				3	I have reached out via social media before. Typically met with aggressive in explanations. Sometimes it feels as if things on the square are more of a priority vs the families and children that help this community grow. More opportunities for the kids would be a great favorable kick. We severely lack what other surrounding towns provide for their children.		No	It's too bland. Something more recognizable and direction Pendleton is headed. Like maybe a photo of the mill being revived etc.
10/24/2024 15:19:13	I am a resident of Pendleton, SC		70	Female	White	No opinion		No opinion		Yes	Farmer's Hall.	Historic	No opinion	No opinion	Town website	Every few days	N/A	I am a native. Loved my town.		N/A									2			No opinion	
10/24/2024 15:26:21	I am a resident of Pendleton, SC		68	Female	White	Yes		Yes		Yes	1826s restaurant	Charming, Historic, Small Town, Welcoming, love it. I dread when all of these apartments go online	Yes	No opinion	Town lighted sign or marquee, Word of mouth	Every few days	3- Equal reason compared to hospitality and happenings	The square		3-Somewhat a reason we moved/visited here	Dining		1- Not at all a reason we moved/visited here						5	Fb	I'm sad all of these apartments are going to come. Traffic will be terrible	Yes	
10/24/2024 15:31:41	I am a resident of Pendleton, SC		68	Female	White	Yes		Yes		Yes	1827 Farmers Hall	Historic, Southern, Simple	No opinion	No opinion	Town lighted sign or marquee, Town website, Social Media Outlets (Facebook, Instagram, Youtube)	Every day	1- Not at all a reason we moved/visited here		Stop the building. Taking away our trees and land to build houses & apartments.	1- Not at all a reason we moved/visited here	New restaurants, welcome signs, festivities		1- Not at all a reason we moved/visited here	Christmas market					5	I would call town hall and always have been treated pleasant	I've been living in Pendleton for 10 years I'm sure to know just about everyone. Now I don't recognize the town. Feels like we are in a rush taking away from our quiet little town. No parking in the village green ever!	No opinion	
10/24/2024 15:32:26	I am a resident of Pendleton, SC		61	Male	White	Yes		Yes		Yes	Farmers Hall	Charming, Diverse, Eclectic, Family Oriented, Festive, Historic, Inclusive, Modern, Small Town, Southern, Welcoming	Yes	Yes	Flyers (hashcan and at businesses), Town lighted sign or marquee, Town website, Town meetings, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every day	4-High priority reason we moved/visited here	Town Green, West Side, Cotton Mill.	Continue heritage street lamps, remain eclectic so that it evolves and is not static	4-High priority reason we moved/visited here	Food and Drink establishments, festivals.	Remaining diverse and eclectic, no crazy historic architecture requirements for new structures.	3- Equal reason compared to history and hospitality	Spring jubilee and tree lighting				4	Yes. Very helpful	Best place to live and play!	Yes	
10/24/2024 15:32:33	I am a resident of Pendleton, SC		79	Female	White	Yes	No	Somewhat		Yes	Unsure	Historic, Small Town, Southern	Yes	Somewhat	Town website, Social Media Outlets (Facebook, Instagram, Youtube)	Once or twice a month	5- Was the sole reason we moved/visited here	Love the old mansions	Less new housing and apartments in the area	5- Was the sole reason we moved/visited here	All the business owners and staff, always smiling and helpful	More events	3- Equal reason compared to history and hospitality	The craft fairs	More senior citizens programs and activities	None now			5	I go to the town hall. Yes I feel they encourage communication and are helpful and have always solved my concerns.		Yes	
10/24/2024 15:36:19	I am a resident of Pendleton, SC		42	Female	White	Somewhat				Somewhat	1826 Restaurant - used to be Farmers Hall maybe?	Charming, Family Oriented, Festive, Historic, Inclusive, Laid back, Small Town, Southern, Welcoming	Yes	Yes	Flyers (hashcan and at businesses), Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every day	1- Not at all a reason we moved/visited here	We love Woodburn and Ashtabula! We were married at Woodburn.	The town does an amazing job	1- Not at all a reason we moved/visited here		Love the historical foundation! a downtown tour, ghost walks	3-Somewhat a reason we moved/visited here	Festivals in the square Christkindlemarkt is my favorite	PLEASE bring back the Pendleton farmers market! The weekday ones were impossible to attend if you work. And children over age 3 were also excluded because of school.	2024 fall festival had a different vibe from previous years. Was the absolute best way! Stage placement was great.				4	Town hall		Somewhat	
10/24/2024 15:51:59	I am a resident of Pendleton, SC		30	Female	White	No		Somewhat	Could be slightly more detailed to look like farmers hall. Otherwise it looks more modern than any other logo	No opinion	Farmers hall	Charming, Family Oriented, Festive, Historic, Small Town, Southern	No	No opinion	Flyers (hashcan and at businesses), Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every few days	4-High priority reason we moved/visited here	The historic houses, farmers hall, downtown stores/buildings. Doing well with Halloween history tours.	Stop that high-rise apartment building idea. This could be turned into a historic-looking shopping center instead which would actually help the community. Adding housing that will lead to more traffic and higher rent on local business driving them out for brain chains	5- Was the sole reason we moved/visited here	Local businesses, festivals	More parking. Better lighting on some side streets	4-High priority reason we moved/visited here	Scarecrows	More historic events. Continue holiday festivals. A better farmers market would be great. The current offerings are not great.				4	Doesn't encourage communication. I check socials, but it's sparsely updated.		Yes	
10/24/2024 15:56:47	I am a resident of Pendleton, SC		66	Female	White	Somewhat		Yes		Yes	Farmer's Hall	Charming, Family Oriented, Festive, Historic, Inclusive, Laid back, Small Town, Welcoming	No	Somewhat	Flyers (hashcan and at businesses), Town lighted sign or marquee, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every few days	2-Somewhat a reason we moved/visited here			4-High priority reason we moved/visited here			3- Equal reason compared to history and hospitality	Fall festival, Christmas market, spring jubilee					5	Call or visit town hall		Yes	
10/24/2024 16:00:15	I am a resident of Pendleton, SC		26	Female	White	Somewhat	Town colors, while look nice, are very industrial. The blue is quite bright and the grays do not seem to match look and feel of Pendleton or reflection of its history. I would recommend looking at colors that were popular in the 1800s, the early Federal Period, which would be somewhat muted indigos paired with muted earth tones.	Somewhat	Other than color modifications, to change the viewpoints to something clearer or more classic	Somewhat	Farmers Hall on the Village Green	Charming, Historic, Small Town, Southern	Somewhat	Somewhat	Town website, Town meetings, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every day	3- Equal reason compared to hospitality and happenings	For the first question, I wanted to say I'm really the vice of the town. For the second question, the municipality is not participating in much for celebrating history. It's mostly the historic society that still conducts these events, which is entirely separate.	Either on the website or as small plaques, providing a little more of the things on town square and partnering with the historic society to provide information on significant estates/homes in the area (which is already happening just sometimes adding the history of all the commercial buildings in addition to private residences).	4-High priority reason we moved/visited here	Mostly the public events that the town hosts.	In addition to the summer concert series, Pendleton should host family friendly movie nights on the green. Also, the Christmas Market at Christkindlemarkt should be organized by the town same as the fall festival.	4-High priority reason we moved/visited here	The Fall Festival and Christkindlemarkt. Christkindlemarkt due to disorganization and parking issues that lead to extreme crowding.	Movie nights on the green especially in spring and fall when the weather is nice				5	I would just call town hall. Yes they encourage communication and handle difficult residents well.		Yes	Same feedback above
10/24/2024 16:10:24	I am a resident of Pendleton, SC		27	Male	White	Yes	They look like good colors for a municipality.	Yes	It looks like a good seal for a municipality.	Yes	The Farmers Hall	Charming, Eclectic, Family Oriented, Festive, Historic, Laid back, Small Town, Southern, Simple, Welcoming	No opinion	No opinion	Flyers (hashcan and at businesses), Town lighted sign or marquee, Town website, Town meetings, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every day	1- Not at all a reason we moved/visited here	The PHF does a good job.	Let the PHF do their job.	5- Was the sole reason we moved/visited here	The downtown businesses are great.	Look beyond the town square for engagement.	1- Not at all a reason we moved/visited here	Fall Festival and Christkindlemarkt	N/A	N/A				5	I would call the town phone number or email.		Yes	It looks like a good logo for a municipality.
10/24/2024 16:12:49	I am a resident of Pendleton, SC		62	Female	White	Yes		Yes		Yes	Municipal Building	Charming, Family Oriented, Historic, Inclusive, Laid back, Small Town, Southern, Simple, Welcoming	Yes	Yes	Town website, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every few days	1- Not at all a reason we moved/visited here	The buildings and stores. The plantation houses. The old fashioned country feel. Pendleton's true kindness is a way of life.		1- Not at all a reason we moved/visited here		I felt welcome from the start. Several knew my name quickly and paused to speak.	1- Not at all a reason we moved/visited here	4 th of July music and festivals	More tours with information on history and ways to get involved. Lack of photos or information				4			Yes	

Timestamp	Are you a resident or a visitor?	If you are a visitor where have you traveled from?	Age as of October 26, 2025	Survey Participant Gender	Race	Do you like the town colors?	Do you have suggestions or feedback on the town colors?	Do you like the town seal?	Do you have suggestions or feedback on the seal?	Do you like the town logo?	What building do you believe is the town logo? If you do not know just leave blank or write unsure	When you think of The Town of Pendleton how would you describe it? Check all that apply or feel free to add your own	Do you consider the Town of Pendleton culture diverse?	Do you consider the Town of Pendleton culture inclusive?	How do you hear or see information about The Town of Pendleton?	How often do you seek or hear information related to The Town of Pendleton?	When deciding to live in or visit Pendleton, SC to what degree did being a historic place weigh in your decision?	What historical places/aspects of Pendleton interest you the most? What is important to you and why? Feel free to add any other comments regarding Pendleton's history currently?	What suggestions do you have for Pendleton in terms of preserving and celebrating history?	When deciding to visit or live in Pendleton, SC to what degree did being a hospitable place weigh in your decision?	What areas of hospitality in Pendleton have you personally experienced? What is Pendleton doing well in terms of hospitality?	What suggestions do you have to make Pendleton even more hospitable?	When deciding to visit or live in Pendleton, SC to what degree did the town's happening weigh in your decision?	What suggestions do you have for events in the town or Pendleton, SC?	What type of events or programs would you like to see in Pendleton, SC?	Any additional comments regarding happenings in Pendleton, SC?	Considering your interactions with town staff, current/new residents, would you take your experience?	If you had a concern or questions, how would you reach the town? Do you feel the town encourages communication? If so why and if not why?	Any overall feedback for the town?	Do you feel the town and its establishments are welcoming to all?	Do you have suggestions or feedback on the town logo?
10/28/2024 16:16:17	I am a resident of Pendleton, SC		46	Female	White	Yes		Yes		Yes		Charming, Family Oriented, Festive, Historic, Laid back, Small Town, Southern, Simple, Welcoming	Somewhat	No	Flyers (foshcian and at businesses), Town lighted sign or marquee, Social Media Outlets (Facebook, Instagram, Youtube)	Every day	3- Equal reason compared to hospitality and happenings			3- Equal reason compared to history and happenings			3- Equal reason compared to history and hospitality			3		Yes	
10/28/2024 16:32:22	I am a resident of Pendleton, SC		86	Male	White	Yes	No	Somewhat	No	Somewhat	Unsure	Charming, Historic, Southern, Welcoming	Yes	Somewhat	Town lighted sign or marquee, Social Media Outlets (Facebook, Instagram, Youtube)	Every day	1- Not at all a reason we moved/visited here	1826 Bistro	War and slavery	1- Not at all a reason we moved/visited here	Wednesday on the green- Festivals	Bike, cart and walking trails	1- Not at all a reason we moved/visited here	Wednesdays on the green-Festivals	Youth sports	No		3	Mayoral meetings	No	Somewhat
10/28/2024 16:39:47	I am a resident of Pendleton, SC		48	Female	White	Yes		Yes		Yes	Farmers' Hall	Charming, Diverse, Family Oriented, Festive, Historic, Laid back, Small Town, Southern, Welcoming	Yes	Yes	Town website, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every few days	4-High priority reason we moved/visited here	Anthbaiu, Woodburn, Old Stone Church, Pendleton Presbyterian Church, The Farmers' Hall	Stop building apartments everywhere	4-High priority reason we moved/visited here	The square is particularly welcoming and cute.		3- Equal reason compared to history and hospitality	The spring jubilee festival	More festivals			5	I would call Town Hall		Yes	
10/28/2024 16:48:34	I am a resident of Pendleton, SC		55	Female	White	Somewhat	Perhaps add an additional color in the mix to make it being used to help brighten.	Yes		No	Farmers Hall	Charming, Historic, Small Town, Southern, Welcoming	No	Somewhat	Flyers (foshcian and at businesses), Social Media Outlets (Facebook, Instagram, Youtube)	Every 2 weeks	1- Not at all a reason we moved/visited here			2-Somewhat a reason we moved/visited here	Supporting local businesses as much as possible. New business has brought the area back to life. Spring and fall festivals are great examples of what Pendleton is doing well in terms of hospitality. Having the farmers market on Saturday and different events on the Square shows effort being made to engage residents and visitors.	New business definitely add to being hospitable. More people are coming to Pendleton to visit. But parking has to be addressed. As a resident, I now avoid the Square when I visit business because I don't want to fight for parking. The city parking lot and parking lot behind Brews needs work badly. Traffic is a mess. Traffic has increased so much. The addition of 4 way stops has helped. But there are areas that depending on time of day you can expect to sit at a stop sign for for a long time. The intersection coming in to the Square is a mess. Further due to the increased traffic. The way some of the businesses and people are coming in has been really hurt the image. Specifically the Dollar General and the cat Tribbles. The area around the Square is looking great. But that is only about all. Most other areas coming directly from 76 into Pendleton are run down and are not welcoming.	1- Not at all a reason we moved/visited here	The spring and fall festival	More concerts on the Green			4	I'd call Town Hall	Town taxes are unbelievably high. We have lived in Pendleton 40 years but are looking to move outside of the town limits.	Somewhat	Something more than Farmers Hall. Pendleton has many other historical attractions. Plus preserving, celebrating and embracing the future. Perhaps the logo should give a nod to both the past and future.
10/28/2024 17:28:27	I am a resident of Pendleton, SC		46	Female	White	Somewhat	Black and gold like the high school and middle school	Yes		Yes	Farmers Hall on the square	Charming, Family Oriented, Historic, Laid back, Small Town, Southern, Welcoming	Somewhat	Somewhat	Flyers (foshcian and at businesses), Town lighted sign or marquee, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every few days	1- Not at all a reason we moved/visited here			4-High priority reason we moved/visited here			3- Equal reason compared to history and hospitality			4		Yes	
10/28/2024 17:32:45	I am a resident of Pendleton, SC		26	Male	White	Somewhat	Add a slight hint of orange. Not enough orange to be confusing with Clemson but the blue and grey shades with orange add the pop and catch of the eye.	Somewhat		No	The Bistro	Charming, Diverse, Family Oriented, Festive, Historic, Laid back, Small Town, Southern, Simple, Welcoming	Yes	Somewhat	Social Media Outlets (Facebook, Instagram, Youtube)	One time per week	1- Not at all a reason we moved/visited here	The Pendleton Farm Society	Occupancy	3- Equal reason compared to history and happenings	Econ Dev, investing Business, town tacks providing community with utils unless prolied. Website for events has been updated in quite some time.	Strategic development approval to include adequate parking	3- Equal reason compared to history and hospitality	Spring, Fall, and Summer Lights. The hometown feel			4	Steve Miller		Yes	If the iconic mean square building is a must, add a little more to the design within the logo so it's not a plain and a two story building
10/28/2024 17:32:52	I am a visitor to Pendleton, SC	Seneca, SC	60	Female	White	Yes		Yes		Yes	1826 Bldg	Charming, Family Oriented, Festive, Small Town, Southern	No	No opinion	Social Media Outlets (Facebook, Instagram, Youtube)	Every 2 weeks	1- Not at all a reason we moved/visited here	The Square		2-Somewhat a reason we moved/visited here	Businesses on the square		2-Somewhat a reason we moved/visited here	Fall and Spring festival			5	N/a		Yes	
10/28/2024 17:38:03	I am a resident of Pendleton, SC		56	Female	White	Yes		Yes		Yes		Charming, Eclectic, Family Oriented, Historic, Small Town, Welcoming	Somewhat	Somewhat	Flyers (foshcian and at businesses), Town lighted sign or marquee, Town meetings, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Once or twice a month	1- Not at all a reason we moved/visited here			1- Not at all a reason we moved/visited here			1- Not at all a reason we moved/visited here			3		Somewhat	
10/28/2024 17:40:27	I am a resident of Pendleton, SC		55	Male	White	Yes		Yes		Yes	Farmer's Hall	Charming, Diverse, Family Oriented, Festive, Historic, Laid back, Small Town, Southern, Simple, Welcoming	Yes	Yes	Town lighted sign or marquee, Town website, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Once or twice a month	N/A	I love the character of downtown, the mix of new and old.	I'd like to see more done to incorporate the opposite side of Mechanic Street (Hometown Hardware, Village Liquors) in the historic feel of Exchange and Main Streets. Not sure exactly how to do that, but the two sides of Mechanic seemed so disparate.	N/A	I'm loved in Pendleton nearly my entire life, so I see people that I know all the time. It's hard for me to know what a newcomer or a visitor would see, but it does feel hospitable to me, at least.		N/A	Fall and Spring festivals.	More concerts on the Green, I like that we've started doing these		I love my town, and I want it to be as economically vibrant it has been in the past. Someone over the past few years. I would just say to be vigilant to maintain that character that defines Pendleton as a place.	Yes	
10/28/2024 17:59:44	I am a resident of Pendleton, SC		36	Male	White	Somewhat	A secondary color maybe a light grey/white	No	It is not clear what the building is	No	Unsure	Charming, Family Oriented, Festive, Small Town, Southern, Simple, Welcoming	Somewhat	No	Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	One time per week	1- Not at all a reason we moved/visited here			4-High priority reason we moved/visited here		I like the festivals	4-High priority reason we moved/visited here	Festivals and shows Southeastern Little Theatre	Disc golf course			5	Don't know		Somewhat	Could use a better picture
10/28/2024 18:09:04	I am a resident of Pendleton, SC		75	Female	White	Yes	no	Yes	no	Yes		Charming, Diverse, Eclectic, Family Oriented, Historic, Historic, Inclusive, Laid back, Small Town, Southern, Welcoming, Charming	Somewhat	Somewhat	Town website, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every day	4-High priority reason we moved/visited here	historic homes	Please stop the growth	2-Somewhat a reason we moved/visited here	friendly people	more handicap parking on the square	1- Not at all a reason we moved/visited here	spring jubilee	we have a good variety now			5	town web site		Yes	no
10/28/2024 18:11:44	I am a resident of Pendleton, SC		36	Female	White	Yes		Somewhat		No		Charming, Historic, Welcoming	Somewhat	Yes	Social Media Outlets (Facebook, Instagram, Youtube)	Every few days	2-Somewhat a reason we moved/visited here			2-Somewhat a reason we moved/visited here			3-Somewhat a reason we moved/visited here					5			Yes	
10/28/2024 18:20:48	I am a resident of Pendleton, SC		63	Female	White	Somewhat		Yes		Yes	Farmers Hall	Charming, Family Oriented, Festive, Historic, Small Town, Welcoming	Somewhat	Somewhat	Flyers (foshcian and at businesses), Town lighted sign or marquee, Social Media Outlets (Facebook, Instagram, Youtube), Town emails	Every few days	N/A		Be more strict in having all commercial buildings fit the historical nature of the town.	N/A			N/A	Spring Jubilee, Fall Harvest Festival, Christmas Lighting, Chrisfestivalmart			5			Somewhat	
10/28/2024 18:51:53	I am a resident of Pendleton, SC		26	Female	White	Yes	It's a relaxing, pretty collection of colors			Somewhat	Farmer's Hall (1826)	Charming, Festive, Historic, Small Town, Welcoming	Somewhat	Yes	Flyers (foshcian and at businesses), Town lighted sign or marquee, Town meetings, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every day	4-High priority reason we moved/visited here	The rich agricultural history of Pendleton is very interesting and I think it is very celebrated in the current town as well. Many local business are using locally sourced foods and the environmental awareness is critical if of nearby farms. This healthy lifestyle and culture made Pendleton a very desirable place to live when we began looking to buy our home	I'd love to see the town lean in even further to our agricultural history in supporting local farmers, and taking care of the environment specifically. It is critical that everyone has a seat at the table in terms of preserving the town history authentically.	4-High priority reason we moved/visited here	My husband and I immediately felt warmly welcomed by shop owners and restaurant staff when as we moved to Pendleton. Getting plugged into local community through the local church that goes back to the community, and discovering the best of the best menu items to be our "usuals" at the restaurants on Pendleton is pictoresque to me, and I still have to pinch myself that I live here.	Walkability and accessibility to the Square is a major hospitality. I love that Pendleton runs shuttles from the Tri County lot to downtown for big events. It would be amazing if this shuttle ran every Friday and Saturday night! I'd also love to see continued improvements to sidewalks and maybe a footer added to the crosswalk on the corner of Mechanic and Broad. These improvements would make Pendleton more accessible and comfortable to visit by car or by foot.	Of course the seasonal markets are absolutely amazing! Also, I love the fall opportunities - love that there are town clean up days. Could we help plant trees?	Environmental opportunities - love that there are town clean up days. Could we help plant trees?	Someday I'd love to help bring the theatre to the square. I think the economic success of Anderson and Greenville downtown theatres show that live outdoor entertainment can really benefit a town!	5	I would attend a town meeting to address a concern. I think the fact that these meeting locations and dates are communicated clearly show that the town is dedicated to hearing from their residents.	I am excited to live here and see more great things happen in Pendleton!	Yes	the Pendleton, SC part is a little tough to read and get around the word
10/28/2024 19:09:00	I am a resident of Pendleton, SC		32	Female	White	No	Don't like the tan-ish-gray, doesn't match the blue	No	Would look better with a more updated font	No	Unsure	Charming, Family Oriented, Festive, Small Town, Southern	Somewhat	Somewhat	Flyers (foshcian and at businesses), Town lighted sign or marquee, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	One time per week	1- Not at all a reason we moved/visited here			4-High priority reason we moved/visited here			3- Equal reason compared to history and hospitality	Christmas festival/market	Farmers market during a weekend with just food (no crafts)	Movies in the square		4		Need better parking options	Yes	Needs to be more modern
10/28/2024 19:28:53	I am a visitor to Pendleton, SC	Central	56	Male	White	Yes	I think the colors represent pendleton extremely well.	Yes		Yes	Farmers Hall	Charming, Eclectic, Family Oriented, Historic, Southern, Welcoming	Yes	Yes	Town lighted sign or marquee, Town website, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every few days	3- Equal reason compared to hospitality and happenings	The square and the Pendleton Historic Site are finally coming around to be the cultural hub of the town. Pendleton is finally in a good way taking care of this area and helping it to flourish.	Don't stay from the history while growing. Continue to be everything in.	4-High priority reason we moved/visited here	There is not a store or restaurant in town that i do not visit	Keep on doing what you're doing. Don't stray and try something different just to be different.	4-High priority reason we moved/visited here	Festivals. Farmers market.			1	Call. They definitely encourage communication.		Yes	Keep it
10/28/2024 19:28:55	I am a resident of Pendleton, SC		58	Female	White	Yes		Yes		Yes	1826 Bistro	Charming, Eclectic, Historic, Small Town, Simple	No	No	Social Media Outlets (Facebook, Instagram, Youtube)	Once or twice a month	2-Somewhat a reason we moved/visited here	Pendleton Historic Site and preserving the Historical home and Farmer's Hall. I think the Town is involved in helping.	Have meetings quarterly and celebrate history of something big yearly	3- Equal reason compared to history and happenings	Small Businesses, events on the green	Move Parking	1- Not at all a reason we moved/visited here	Fall Festival and concerts on the Green	Good outdoor concerts on Green.	Need more parking		4	Call or email, I feel they do.		No	
10/28/2024 19:34:25	I am a resident of Pendleton, SC		40	Male	White	Yes		Yes		Yes	Farmers Hall	Charming, Festive, Historic, Laid back, Small Town, Welcoming	No	Yes	Town lighted sign or marquee, Town website, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every few days	1- Not at all a reason we moved/visited here			1- Not at all a reason we moved/visited here	Fall Festival and Spring Jubilee		1- Not at all a reason we moved/visited here					5			Yes	
10/28/2024 19:36:32	I am a resident of Pendleton, SC		63	Male	White	Yes		No	Spell out South Carolina	Yes		Charming, Historic, Simple	No opinion	No opinion	Social Media Outlets (Facebook, Instagram, Youtube)	One time per week	5- Was the sole reason we moved/visited here	PHF Homes	Museum	5- Was the sole reason we moved/visited here	Functions in the Square	More communication	5- Was the sole reason we moved/visited here	PHF events and Christmas on the Square	More of the same			5		Need to expand parking for the Square	Yes	
10/28/2024 19:40:51	I am a resident of Pendleton, SC		63	Female	White	Yes		Yes		Yes	Farmer's Hall	Historic, Small Town, Southern	Somewhat	Yes	Social Media Outlets (Facebook, Instagram, Youtube)	Once or twice a month	3- Equal reason compared to hospitality and happenings	St. Paul's, Hunter's Inn, Farmer's Hall, Anthbaiu, Woodburn & Jenkins House	Finding ways to engage in its history through lectures/talks/tours.	3- Equal reason compared to history and happenings	Events on the square always are well attended. The Islander was the best for social engagement but the Islander has closed and its Support is not interested in fostering a community gathering spot. Knives and Brews are the closest to fulfilling that role however, Mama Rae's does an outstanding job of engaging the community. I'm for the Brewgarden and would love to support PF Mexico but it's just a bit too expensive for my income level. Pendleton Tire is a great business but I'm not they really are most interested in making your vehicle safe to drive on Pendleton roads. Practice is great and the Pendleton Library is a valuable resource. The post office would be better if they weren't closed for lunch. It's a real operation to the public. Make and Bake is trying and the Pendleton Market is great for lunch. Greenheart Awakening offers wonderful alternatives and the newly opened Pendleton Candy Company is a great place to visit. The Historic Foundation wins for best programs at keeping the history of Pendleton alive.	See above.	3- Equal reason compared to history and hospitality	Ghost Walk, Concerts on the Square, Yoga at Greenheart Awakening, Wing Night at Reines.	Cultural arts events	Clemson Little Theater could be used to book more that events that are not associated with just their season	4	I think the best method for contacting the town is to show up at their office and/or attend a town council meeting.	give more confidence in officials to require ordinances that recycle often results in just complaints requiring efforts of residents.	Somewhat	
10/28/2024 19:54:03	I am a visitor to Pendleton, SC	Clemson	48	Male	White	Somewhat	Ok not sure what the colors represent. The square is the centerpiece of Pendleton and one of the historic buildings, like the Bistro, makes sense to feature. Why not include these stars and this building?	No	Feature something well known.	Somewhat	Bistro on the square.	Charming, Family Oriented, Festive, Historic, Small Town, Southern, Welcoming	No	No	Flyers (foshcian and at businesses), Town lighted sign or marquee, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every 2 weeks	4-High priority reason we moved/visited here	The square is amazing. Priority should be maintaining diverse businesses on the square not just restaurants.	Tours, reenactments.	4-High priority reason we moved/visited here	Festivals	Keep the square diverse. Having art shops and other establishments besides restaurants makes it interesting.	4-High priority reason we moved/visited here	Various festivals on the square	History tours, reenactments of how people lived/ important events.			3	Never tried to reach the town.		Yes	
10/28/2024 20:16:17	I am a resident of Pendleton, SC		60	Male	White	No opinion		No opinion		No opinion	Farmers Hall	Simple	No	No	Town website	One time per week	1- Not at all a reason we moved/visited here	None	Code-enforcement	1- Not at all a reason we moved/visited here	SCDL- same old vendors on the Green selling crap.	Not have half the business closed on a Monday, weird.	1- Not at all a reason we moved/visited here	None				2	I've had calls not returned on certain questions / or bad.		No opinion	
10/28/2024 20:27:11	I am a resident of Pendleton, SC		41	Female	White	Yes	I'm honestly not sure why the blue and green are in it, the colors are nice and they translate to print well.	Yes		Yes	Farmers hall/1826	Charming, Family Oriented, Historic, Laid back, Small Town, Southern, Simple, Welcoming	Somewhat	Somewhat	Social Media Outlets (Facebook, Instagram, Youtube)	One time per week	1- Not at all a reason we moved/visited here	I don't actually know a lot about Pendleton history, but I love that there are so many buildings and signs explaining what makes them historical.		2-Somewhat a reason we moved/visited here		I believe Pendleton is mostly hospitable. It has a charm and a majority of people are friendly.	1- Not at all a reason we moved/visited here	Spring jubilee, Fall harvest festival, Christmas market on the square, Ghost walks. I love the idea of music on the green but doesn't made it to one yet.	I love the programs that have started over the past couple of years (maybe they've been around longer but I haven't noticed them because I have young children). The events on the square are great. Being more pet friendly would be great.		I would call town hall. They usually can connect me with who I need to speak with or are able to answer my question.	5		If you're going to promote historic vibes, it would be cool if the town actually looked historic.	Somewhat	

Timestamp	Are you a resident or a visitor?	If you are a visitor where have you traveled from?	Age as of October 26, 2025	Survey Participant Gender	Race	Do you like the town colors?	Do you have suggestions or feedback on the town colors?	Do you like the town seal?	Do you have suggestions or feedback on the seal?	Do you like the town logo?	What building do you believe is the town logo? If you do not know town logo? If you do not know just leave blank or write unsure	When you think of The Town of Pendleton how would you describe it? Words or that apply or feel free to add your own	Do you consider the Town of Pendleton culture diverse?	Do you consider the Town of Pendleton culture inclusive?	How do you hear or see information about The Town of Pendleton?	How often do you seek or hear information related to The Town of Pendleton?	When deciding to live in or visit Pendleton, SC to what degree did being a historic place weigh in your decision?	What historical places/ elements of Pendleton interest you the most? What is it about them that is compelling and why is it important today and celebrating history currently?	What suggestions do you have for Pendleton in terms of preserving and celebrating history?	When deciding to visit or live in Pendleton, SC to what degree did being a hospitable place weigh in your decision?	What areas of hospitality in Pendleton have you personally experienced? What in Pendleton during visit in terms of hospitality?	When deciding to visit or live in Pendleton, SC to what degree did the town's happening weigh in your decision?	What happenings do you look forward to the most in Pendleton, SC?	What type of events or projects would you like to see in Pendleton, SC?	Any additional comments regarding happenings in Pendleton, SC?	Considering your interactions with town staff current how would you rate your experience?	If you had a concern or questions how would you reach the town? Do you feel the town encourages communication? If so why and if not why?	Any overall feedback for the town?	Do you feel the town and its establishments are welcoming to all ?	Do you have suggestions or feedback on the town logo?
10/28/2024 20:40:52	I am a visitor to Pendleton, SC	Seneca SC	45	Female	White	Yes	Id recognize that blue & grey minimalistic. I'm glad it's not orange.	Yes	Its history I like knowing how old a city/town is.	Yes	Farmers Society Hall	Charming, Diverse, Family-Oriented, Festive, Historic, Inclusive, Laid Back, Modern, Small Town, Southern, Simple, Welcoming, Hometown, up & coming	Somewhat	Yes	Town website, Town meetings, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every few days	4-High priority reason we moved/visited here	They try to keep new buildings inspired by history to incorporate the past but show progress. I like the mix with new elements.	Don't forget the history good & bad. It takes a story to understand it. Also, it also gives & embrace the new path Pendleton is on. That is full of excitement & new opportunities.	3-Equal reason compared to history and happenings	Businesses, restaurants, festivals & events. Everyone is happy & helpful.	5- Was the sole reason we moved/visited here	Fall festival. First visit I saw the scarecrows & thought how charming that the community was involved. The decor was unique & not the typical fall/ small town festival. Gave me a reason to return.	Personally, non children focused events & less folk/blue grass music. But that's just my preference. Love the inclusion of the town band.	Email or call the Town. Contact a sound person or mayor. They encourage communication but sometimes it takes a few attempts to connect (2-way, instead they want to vent & complain 1 way). Communication means both parties are willing to give & receive information without taking additional actions.	5	This is a fantastic town with great opportunities. Focus on meeting residents needs first. Be responsible for providing, embrace tourism, but not to the detriment of economic driver. Thank the visitors from neighboring towns for supporting you, & stop worrying about the color of a logo.	Yes	Everything is the same color & cohesive.
10/28/2024 20:46:37	I am a resident of Pendleton, SC		37	Female	White	Yes	I love the blue and gray together		The building is a little boring but its not bad with the color scheme	Yes	Unsure. Maybe a courthouse?	Charming, Historic, Small Town, Southern	Somewhat	Somewhat	Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	One time per week	2-Somewhat a reason we moved/visited here	I love the library and the historic but updated feel of the square	There are a lot of buildings that feel empty or underutilized. I would be lovely to see them brought back to be usable spaces for businesses or third places	4-High priority reason we moved/visited here	It's a very small town, so the people are very friendly and welcoming. I'm not a bar person in particular & full of lovely people	2-Somewhat a reason we moved/visited here	I love any type of community event- the fall festival was great, I love the holiday events (we that it. Craft fairs, live music, library events, anything of the sort is always good.	I'd just love to see more community events. I love the ones that there are, I'd just like more	They all seem to be really well run	5		Somewhat	
10/28/2024 20:55:07	I am a resident of Pendleton, SC		46	Male	White	Yes		Yes		Yes		Charming, Family Oriented, Historic, Small Town, Simple	Somewhat	Somewhat	Town meetings	Every day	1- Not at all a reason we moved/visited here		Celebrate history but continue to modernize	1- Not at all a reason we moved/visited here		1- Not at all a reason we moved/visited here				5		Continue to grow and encourage good development so that we can build core services	Yes	
10/28/2024 21:17:54	I am a resident of Pendleton, SC		44	Female	White	Somewhat	It's very dated.	Somewhat		Somewhat	I assume Ashtbula	Charming, Small Town, Simple	No	Yes	Social Media Outlets (Facebook, Instagram, Youtube)	Once or twice a month	3- Equal reason compared to history and happenings	I love the old buildings. I don't know the history of all of the buildings on the square and it makes me I love to look at them.	Continue to focus on reviving the old buildings/homes. Some towns just tear them down & build new. I'm not sure that Pendleton doesn't really do that. I'm so glad the Hotel Pendleton didn't end in ruins. It was such an eyesore. I love the renovations being done at the old mill. It's looking great. If we could just get people to clean up their yards it would really looking inviting.	3- Equal reason compared to history and happenings	The owner of the candy store is great. I don't remember her name but we talked so long I grew up here but I love seeing transplants wanting to invest in making our square better!	2-Somewhat a reason we moved/visited here	The Christmas market!! I feel like I'm in a Hallmark movie. I love that the stores on the square have their lights and the open dates during the markets.	A good farmers market.	The only downfall I really see with Pendleton is parking. We have walked a long way for dinner only to find out the restaurant is full full. The businesses have to lose customers because of parking issues. There have been nights that we go somewhere else just because it's such a long walk.	4	I would call.	It's a great little town.	Yes	
10/28/2024 21:27:17	I am a visitor to Pendleton, SC	Townville	45	Female	White	Yes				Yes		Charming, Family Oriented, Festive, Historic, Laid back, Small Town, Southern, Welcoming	Somewhat	No opinion	Social Media Outlets (Facebook, Instagram, Youtube)	One time per week	1- Not at all a reason we moved/visited here	Renovations for the community center		4-High priority reason we moved/visited here		5- Was the sole reason we moved/visited here	Fall Festival, Spring jubilee, homecoming parade	More support for youth recreation.		5			Yes	
10/28/2024 21:42:50	I am a resident of Pendleton, SC		38	Female	White	Somewhat	Something more vibrant or interesting. The dark blue white stark. in also not a color people watch the way the town is. There are too many colors in the color story	No opinion	I like that it centers the old farm building on the square but makes the square feel small. Just. like it's a field not on a green	No opinion	Unsure	Charming, Eclectic, Festive, Historic, Laid back, Small Town, Welcoming	Somewhat	No	Flyers (hoshizan and at businesses), Social Media Outlets (Facebook, Instagram, Youtube)	Once or twice a month	2-Somewhat a reason we moved/visited here	The older buildings in the square, old mill homes	Need more diverse history- the current exhibit at the museum highlighted the history of African American people in the town - even if that history is unflattering, uncomfortable	4-High priority reason we moved/visited here	Very welcome and helpful city workers at town hall. General welcoming atmosphere on the green. Places to sit, places to walk, to eat, to shop	1- Not at all a reason we moved/visited here	All the seasonal festivals- especially scarecrow season!	More community fun competitions like the scarecrows, community gardens, community gardens, more gathering sec programs, educational programs that enrich residents lives, more "how to love your town works." classes/program	None	5	I would call. I do think the monthly Talk with the Mayor is great - keep it up!	Greenville	Somewhat	None
10/28/2024 21:42:52	I am a resident of Pendleton, SC		49	Female	White	No		No		No	1826s Bistro	Charming, Family Oriented, Historic, Laid back, Small Town, Southern, Simple, Welcoming	No opinion	No opinion	Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every few days	1- Not at all a reason we moved/visited here			4-High priority reason we moved/visited here		2-Somewhat a reason we moved/visited here				1		Law enforcement is severely lacking	No opinion	
10/28/2024 21:46:43	I am a resident of Pendleton, SC		58	Male	White	Somewhat	No		Somewhat		Farmers hall.	A small town that is getting over crowded and the infrastructure is not able to keep up.	Yes	No	Town lighted sign or marquee, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every day	4-High priority reason we moved/visited here	The down town area. Old mill, old farm, restaurants, the old town feel is still there with the old style buildings.	Stop building large apartment complexes and cookie cutter communities with cheap houses. These houses will be in bad shape in less than 20 years.	3- Equal reason compared to history and happenings		1- Not at all a reason we moved/visited here	The little league ball fields. It's a good family place but the town has not done enough to build it up. The only thing you can do with that there is you have to have Ball apartments on the property.	It's the same every event. Close down the square and have vendors, food trucks, things. a free concert during that time that is not advertised enough to support the square that will be there.	Better programs for the youth. Maybe the old Dog House trailer to be a center for the Recreation department. More family events. Everything is for people who live in the town - come along but they really isn't anything for youth and kids to do at the events.	If you want to be a small town environment, stop the uncontrolled building.	1	They have meetings but the nothing ever happens that's not already planed by the leaders before the meeting.	The youth and people who have future. Right now the only future in town is bars and restaurants.	No	
10/28/2024 21:57:55	I am a visitor to Pendleton, SC	Pendleton (outside town limits)	46	Female	White	Yes	Another accent color would be nice to something brighter	Yes		Somewhat		Charming, Historic, Small Town, Welcoming	Somewhat	Somewhat	Town lighted sign or marquee, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every few days	3- Equal reason compared to history and happenings	Downtown is rich in history with the Pendleton restaurant on the square, etc. Outside of town, the Ashtabula, Liberty Hall, Ashtabula or Woodlawn, the Ag Museum.	Incorporate it into the vision for the future. Pendleton's history is in the present and the future	4-High priority reason we moved/visited here	It always feels welcoming. lots of town events, like parades and festivals		4-High priority reason we moved/visited here	Any of the events on the square, like the Christmas parade, Christkindlmas, etc	Moreover, music, cultural events		4			Somewhat	It's seems a little dated. Maybe be something that connects the town's past history with its vision for the future.
10/28/2024 22:10:38	I am a resident of Pendleton, SC		38	Female	White	No opinion			Somewhat			Charming, Historic	Somewhat	Somewhat	Social Media Outlets (Facebook, Instagram, Youtube)	Once or twice a month	1- Not at all a reason we moved/visited here			3-Somewhat a reason we moved/visited here			More money spent on recreational department/park up keep. family friendly events... but I'm sure that's on the way. I know it's a new year... not quite there mid-low, but on that track.	2-Somewhat a reason we moved/visited here	Fall Festival, Christmas tree lighting/market	More family friendly events. Maybe a couple more events up until more recently have been geared toward the older generation.		6	I honestly don't know or have an opinion on this, mainly because I've never tried to contact the town so never did any looking into how to contact/communicate with the town.	Overall love the town. I'm glad we have to see it keep its small town charm. I am not looking forward to the apartment complex coming in. Parking is already a problem. We have to see more bike accessibility to and from neighboring towns. Maybe we to enable more neighborhoods to bike/walk into the town to town. Can fly down Lebanon coming into city limits which makes it a little dangerous in that area. Would love to see some more bike paths in the area. More interaction on the website would be helpful. Also text alerts would be used to issue information.	Somewhat	
10/28/2024 22:25:48	I am a resident of Pendleton, SC		36	Female	White	Somewhat			Yes		1826s bistro	Charming, Eclectic, Festive, Historic, Inclusive, Laid back, Small Town, Southern	Somewhat	Yes	Flyers (hoshizan and at businesses), Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every few days	1- Not at all a reason we moved/visited here			3- Equal reason compared to history and happenings		3- Equal reason compared to history and happenings	The Christmas market, at the seasonal festivals			4	Call town hall or reach out to one of the councilmembers we know.		Somewhat	
10/28/2024 23:05:30	I am a resident of Pendleton, SC		40	Prefer not to say	Decline to Respond	No opinion	It would be nice to have some information about why the colors were chosen, or, if one exists, it would have a nightmare reason. So the represent the colors of fartiers and the original city? Are the the original colors of the first house in Pendleton? Who knows! But if we could better understand the why behind the brand or there connection to the connection that would be helpful and informative.	No opinion	It's sometimes difficult to make out, and I do think that the whatever image is used should be easily recognizable, easily transferred to one in black and white/grayscale, single color, etc. Too, so it's important that it's in vector forms as possible. Also- it emulates the line of being shaped enough like something you should be able to identify that you TRY to, but shouldn't be upset that you have to squint	Yes	Farmer's Hall	Charming, Historic, Small Town, Southern	Somewhat	Somewhat	Town lighted sign or marquee, Social Media Outlets (Facebook, Instagram, Youtube)	Every few days	N/A	I would love to see info about the lives of the buildings... So, this building used to be a general store, this used to be an antique store, then a real estate office, OR this building used to be a general store, then it was a dry goods store, etc. Just the businesses and people who have been around town (even in vacant spots) also, it's be interesting to have sculptures or benches that reflect what sports around town.	See above.	N/A	N/A	More accessible pathways and pedestrian safety considerations.	N/A	Kids summer camps or activities!			5	Call or visit? Maybe message.	We appreciate the work that the town workers. We also appreciate and encourage the efforts to work hard towards being ciscumsanity!	Somewhat	I would love to see something more easy to read/ more usable in different formats (grayscale, single color, etc). I think it's hard, but it isn't easy to really make out on a sign or from a distance.
10/28/2024 23:07:53	I am a resident of Pendleton, SC		39	Male	White	Yes			Yes		Farmers Society Hall	Charming, Historic, Small Town	Somewhat	Somewhat	Flyers (hoshizan and at businesses), Social Media Outlets (Facebook, Instagram, Youtube)	One time per week	4-High priority reason we moved/visited here	Not overcrowding with unnecessary houses.	Rebuilding the Mill as close to original. Turning it into mini shops (coffee/lounge, music/art studio, museum, etc) Refer to Marathon Factory in Nashville, TN.	1- Not at all a reason we moved/visited here	N/A	N/A	1- Not at all a reason we moved/visited here	Spring Jubilee	Spring Jubilee, Fall Festival, etc.	N/A		2	N/A		Yes	
10/28/2024 23:26:08	I am a resident of Pendleton, SC	Anderson,SC	75	Female	White	Somewhat	Keep the navy but use white to coordinate. The beige looks dated and dirty.	Yes		Yes	Farmers Hall	Charming, Historic, Small Town, Welcoming	Yes	No	Town lighted sign or marquee, Social Media Outlets (Facebook, Instagram, Youtube)	Every few days	1- Not at all a reason we moved/visited here	Woodhurst House and Ashtabula		1- Not at all a reason we moved/visited here	Visited restaurants and businesses	1- Not at all a reason we moved/visited here	Music on the green	Actual farmers market. Not the vendors on the park! It was more of a craft sale		5	I would call or go to town hall to speak with someone.		Yes	
10/28/2024 23:41:57	I am a resident of Pendleton, SC		21	Female	White	No	I love the town and the people here, however I have always felt that it looks very gravesh/metal. The town is so vibrant and full of life. Maybe orange and red or something like that would suit the logo better.	Yes	The farmer's hall is a staple in Pendleton.	Somewhat	1826s bistro	Charming, Family Oriented, Festive, Historic, Inclusive, Laid back, Small Town, Southern, Simple, Welcoming	Somewhat	Yes	Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	One time per week	1- Not at all a reason we moved/visited here	I love the tour of homes the town pulls so to showcase the small business in the area.	5- Was the sole reason we moved/visited here	All the employees in the town office are amazing. the police officers and all the shop owners! They people here are great!	I would love to see more events that are not during the holidays.	4-High priority reason we moved/visited here	Fall festival and spring jubilee!	I'd love to see more farmers markets and local vendors.	I have no idea how difficult it is to get permits, but a fair would be fun!	5	The town is wonderful about communicating!	You guys rock! Thanks for all you do!	Yes	
10/28/2024 5:36:21	I am a resident of Pendleton, SC		68	Female	White	Yes				Yes	The little courthouse in the square	Charming, Eclectic, Family Oriented, Historic, Small Town, Simple, Welcoming	Somewhat	Somewhat	Town lighted sign or marquee, Town website, Social Media Outlets (Facebook, Instagram, Youtube)	One time per week	3-Somewhat a reason we moved/visited here			3- Equal reason compared to history and happenings		1- Not at all a reason we moved/visited here	The spring and fall jubilees in the square			5			Somewhat	
10/28/2024 5:40:42	I am a resident of Pendleton, SC		75	Female	White	Somewhat	The colors are ok but need to be brighter. Muted colors are easy to ignore.	Yes	Have a more realistic picture of Farmers Hall	Yes	Farmers Hall, but a little hard to tell from the angle and trees in front.	Charming, Family Oriented, Festive, Small Town, Southern, Welcoming	Yes	Yes	Town lighted sign or marquee, Town website, Social Media Outlets (Facebook, Instagram, Youtube)	Every few days	4-High priority reason we moved/visited here	Preserved houses, current landscape, please don't modernize Pendleton any more.	Resist modernization. Require all new construction preserve old town Pendleton charm	4-High priority reason we moved/visited here	Friendly and diverse storefronts, festivals, easily navigable town, lot over-crowded	Preserve the standards and don't overbuild with structures that are overwhelmingly outside the historic flavor of Pendleton	1- Not at all a reason we moved/visited here	When festivals are over and traffic is normal	Nothing more. don't over ride the charm of the small historic town	Again, don't over ride the charm of the small historic town	3	I have contacted/seen hall via email, phone, and face-to-face. Communication with town representatives totally depends on the questions/concerns and how quickly the response is helpful and course act like I am an intruder with a ne needto have concerns or questions.	Keep overbuilding and Pendleton will lose its appeal to visitors and locals alike. If the town becomes too commercial/ restrictive and overbuilding property values will continue to increase and desirability of the town will never be lost	Yes	Town name and year of establishment should be included to be displayed
10/28/2024 7:39:39	I am a visitor to Pendleton, SC	Local	67	Female	White							Charming, Family Oriented, Festive, Historic, Small Town, Southern, Simple, Welcoming	Somewhat	Somewhat	Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every few days	3- Equal reason compared to hospitality and happenings		Do not allow old buildings to be torn down and restore any of clear historical value	4-High priority reason we moved/visited here	Activities on the Green	Parking	4-High priority reason we moved/visited here	Christmas. Art Festival. Farmers Market		1		Parking needed	Somewhat	
10/28/2024 7:54:01	I am a resident of Pendleton, SC	Anderson, SC	41	Female	White	Yes	brighter logo	No		Somewhat	the 1826 building	Charming, Eclectic, Family Oriented, Historic, Inclusive, Modern, Welcoming	Somewhat	Yes	Social Media Outlets (Facebook, Instagram, Youtube)	Every few days	2-Somewhat a reason we moved/visited here			3- Equal reason compared to history and happenings	Great town, I work in the school system		4-High priority reason we moved/visited here		music		3			Yes	
10/28/2024 8:01:01	I am a resident of Pendleton, SC		37	Male	White	Yes		Yes		Yes		Charming, Family Oriented, Historic, overcrowded	Somewhat	Yes	Town lighted sign or marquee, Social Media Outlets (Facebook, Instagram, Youtube)	Every few days	2-Somewhat a reason we moved/visited here			4-High priority reason we moved/visited here			4-High priority reason we moved/visited here						4			Yes	
10/28/2024 8:03:30	I am a visitor to Pendleton, SC	Pickens	65	Female	White	Yes		Yes		Yes		Charming, Eclectic, Family Oriented, Festive, Historic, Welcoming	Somewhat	Yes	Social Media Outlets (Facebook, Instagram, Youtube)	Once or twice a month	3- Equal reason compared to hospitality and happenings			4-High priority reason we moved/visited here			4-High priority reason we moved/visited here						5		Love it!	Yes	
10/28/2024 8:07:08	I am a resident of Pendleton, SC		27	Female	White	Somewhat				Yes	Im unsure	Charming, Diverse, Family Oriented, Festive, Historic, Inclusive, Laid back, Welcoming	Yes	Yes	Social Media Outlets (Facebook, Instagram, Youtube)	One time per week	1- Not at all a reason we moved/visited here			4-High priority reason we moved/visited here			3-Somewhat a reason we moved/visited here						5			Yes	
10/28/2024 8:09:05	I am a visitor to Pendleton, SC	Anderson	45	Male	White	Yes		Yes		Yes	Farmer's Hall	Charming, Family Oriented, Historic	No opinion	No opinion	Word of mouth	Once a quarter	1- Not at all a reason we moved/visited here			3-Somewhat a reason we moved/visited here			4-High priority reason we moved/visited here						3			Yes	
10/28/2024 8:12:43	I am a visitor to Pendleton, SC	Clemson	21	Female	American Indian/Alaska Native	No opinion	No idea what they are	No opinion	no idea	Yes	unsure	Charming, Family Oriented, Festive, Inclusive, Welcoming	Somewhat	Yes	Flyers (hoshizan and at businesses), Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every 2 weeks	3-Somewhat a reason we moved/visited here	Just to experience events	love events	1- Not at all a reason we moved/visited here	kind family and strangers		1- Not at all a reason we moved/visited here	love festive events				4	Yes. They seem friendly	Good!	Yes	
10/28/2024 8:20:29	I am a visitor to Pendleton, SC	Greenville, SC	22	Female	White	No		Yes		Yes	The town courthouse	Charming, Family Oriented, Festive, Inclusive, Laid back, Simple, Welcoming, Hallmark	Somewhat	No	Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every 2 weeks	5- Was the sole reason we moved/visited here		Give more historical exposure!	5- Was the sole reason we moved/visited here	The people are so kind! - welcoming	-more events	3- Equal reason compared to history and hospitality		speed dating for =Wooker	We love it here! -more affordable housing!	5			Yes	
10/28/2024 8:23:28	I am a visitor to Pendleton, SC	Central	30	Female	White	Yes		Yes		Yes		Charming, Laid back, Welcoming, Hallmark	No opinion	Yes	Word of mouth	Once or twice a month				3- Equal reason compared to history and happenings			3- Equal reason compared to history and hospitality				4			Yes	
10/28/2024 9:09:13	I am a resident of Pendleton, SC		36	Female	White	Yes		Yes		Yes	Some historical house	Upscale	Yes	Yes	Social Media Outlets (Facebook, Instagram, Youtube)	Every few days	1- Not at all a reason we moved/visited here	I love all the culture and history	We love to learn about our sister city. Love the Christmas market but wish it was bigger with more traditional Christmas market food and hot wine.	3-Somewhat a reason we moved/visited here	Love all the markets and food. Everyone in the shops are great	None	4-High priority reason we moved/visited here	Spring and fall festival and Christmas market	Miss the farmers market. Would be great for a Saturday morning	None	1		Love our beautiful town	Yes	

Timestamp	Are you a resident or a visitor?	If you are a visitor where have you traveled from?	Age as of October 26, 2025	Survey Participant Gender	Race	Do you like the town colors?	Do you have suggestions or feedback on the town colors?	Do you like the town seal?	Do you have suggestions or feedback on the seal?	Do you like the town logo?	What building do you believe is the town logo? If you do not know just leave blank or write unsure	When you think of The Town of Pendleton how would you describe it? Check all that apply or write in how to add your own	Do you consider the Town of Pendleton culture diverse?	Do you consider the Town of Pendleton culture inclusive?	How do you hear or see information about The Town of Pendleton?	How often do you seek or hear information related to The Town of Pendleton?	When deciding to visit or live in Pendleton, SC to what degree did being a historic place weigh in your decision?	What historical places or events of Pendleton interest you the most? What is important to you and why? Preserving and celebrating history currently?	What suggestions do you have for Pendleton in terms of preserving and celebrating history?	When deciding to visit or live in Pendleton, SC to what degree did being a hospitable place weigh in your decision?	What suggestions do you have for Pendleton?	What areas of hospitality in Pendleton have you personally experienced? What in Pendleton during visit in terms of hospitality?	What suggestions do you have to make Pendleton even more hospitable?	When deciding to visit or live in Pendleton, SC to what degree did the town's happening weigh in your decision?	What types of events or programs would you like to see in Pendleton, SC?	Any additional comments regarding happenings in Pendleton, SC?	Considering your interactions with town staff, current how would you rate your experience?	If you had a concern or questions, how would you reach the town? Do you feel the town encourages communication? If so why and if not why?	Any overall feedback for the town?	Do you feel the town and its establishments are welcoming to all?	Do you have suggestions or feedback on the town logo?
10/26/2024 9:45:48	I am a visitor to Pendleton, SC	Columbia	18	Female	White	Yes		Yes		Yes	Town Hall	Charming, Family Oriented, Laid back	No opinion	No opinion	Word of mouth	Once or twice a month	1- Not at all a reason we moved/visited here			3-Somewhat a reason we moved/visited here	The Fall Festival is fun		3-Equal reason compared to history and hospitality			4		No opinion	
10/26/2024 9:48:13	I am a visitor to Pendleton, SC	Charleston	19	Male	White	Yes		Yes		Yes	courthouse	Charming, Family Oriented	No opinion	No opinion	Word of mouth	Once or twice a month	1- Not at all a reason we moved/visited here			3-Equal reason compared to history and hospitality			3-Equal reason compared to history and hospitality		Festivals	n/a	4	not sure	No opinion	
10/26/2024 9:50:39	I am a resident of Pendleton, SC	Clemson, SC	-	Female	White	Yes		Yes		Yes		Charming, Festive, Historic, Laid back, Welcoming	Somewhat	Yes	Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	One time per week	1- Not at all a reason we moved/visited here			3-Equal reason compared to history and hospitality			3-Equal reason compared to history and hospitality				5		Yes	
10/26/2024 9:56:15	I am a resident of Pendleton, SC	-		Prefer not to say	Hispanic	Somewhat	A bit dull. Maybe a brighter blue?	Somewhat	It's classic but a bit generic looking		Somewhat				Town website, Word of mouth	Once or twice a month	2-Somewhat a reason we moved/visited here	all of downtown	keep the festivals going. It's fun for locals and helps show off how great our downtown is.	2-Somewhat a reason we moved/visited here			2-Somewhat a reason we moved/visited here	We do love the festivals	:)		5		I love living in this town!	Yes	I think the town and school aesthetic should be similar
10/29/2024 10:18:55	I am a resident of Pendleton, SC		33	Male	White	Somewhat	Standard, stock colors	Somewhat	It is very use conventional. Maybe curved edges or similar effect		Somewhat		180s	Yes	Somewhat	Every few days	1- Not at all a reason we moved/visited here	Architecture. Preserving things like the pastors house is great	Black History celebration	2-Somewhat a reason we moved/visited here		Melissa Powell is a gift. Green Bank is a very much hospitable place. Lil Pub station on events is helpful	Bewes and Barnes are, in my experience, the most hospitable places. It seems circumstantial and inconsiste	2-Somewhat a reason we moved/visited here	Concerts. Spring and fall festivals	More litter pickup	Better regulation of parking please. Mechanic was nearly impassable at the last festival. The festival because people thought it was a good idea to park where there is no parking.		5	Likely email. The town seems open to communication	Parking needs to be addressed	Somewhat	It is very use conventional. Maybe curved edges or similar effect
10/29/2024 10:46:51	I am a resident of Pendleton, SC		27	Female	White	Yes	Maybe adding another warm tone color to make the logo stand out.	Yes		Somewhat	The building downtown that has the restaurant 1820s	Charming, Family Oriented, Festive, Historic, Laid back, Small Town, Welcoming	Somewhat	Yes	Flyers (hardcoat and at businesses), Town lighted sign or marquee, Town website, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	One time per week	3- Equal reason compared to hospitality and happenings	The older buildings downtown and the historic houses.		4-High priority reason we moved/visited here			2-Somewhat a reason we moved/visited here	All the festivals!			5	I would email them or go over to town hall		Yes	What is the house on the logo?
10/29/2024 10:41:44	I am a resident of Pendleton, SC		73	Male	White	Yes	No	Yes	No	Yes	Farmers hall	Charming, Family Oriented, Historic, Small Town, Simple	Somewhat	Yes	Flyers (hardcoat and at businesses), Town lighted sign or marquee, Social Media Outlets (Facebook, Instagram, Youtube)	Every 2 weeks	1- Not at all a reason we moved/visited here	Farmers hall	None	4-High priority reason we moved/visited here	Local restaurants	None	1- Not at all a reason we moved/visited here	Festivals	Noise		5	Phone	No	Yes	N o
10/31/2024 10:36:18	I am a visitor to Pendleton, SC	Anderson	39	Female	White	Yes		Yes		Yes	Bistro 1843	Charming, Family Oriented, Laid back, Welcoming	Somewhat	Yes	Flyers (hardcoat and at businesses), Social Media Outlets (Facebook, Instagram, Youtube)	Every day	1- Not at all a reason we moved/visited here		Do more	4-High priority reason we moved/visited here			4-High priority reason we moved/visited here				4		Yes	
10/31/2024 10:37:01	I am a visitor to Pendleton, SC	Townville	30	Female	White	Yes		Yes		Yes		Charming, Historic	Somewhat	Yes	Social Media Outlets (Facebook, Instagram, Youtube)		1- Not at all a reason we moved/visited here			1- Not at all a reason we moved/visited here			1- Not at all a reason we moved/visited here				4		Yes	
10/31/2024 10:39:56	I am a resident of Pendleton, SC		36	Female	White	Yes	It looks a bit like a bank logo	Yes		No		Charming, Eclectic	No opinion	No opinion	Social Media Outlets (Facebook, Instagram, Youtube)	Once or twice a month	1- Not at all a reason we moved/visited here			3-Somewhat a reason we moved/visited here			1- Not at all a reason we moved/visited here		more events for young kids (up to age 6)				Yes	
10/31/2024 10:52:54	I am a resident of Pendleton, SC		18	Female	White, Mexican	Yes		Yes		Yes	unsure	Festive, Historic, Laid back, Simple, Welcoming	No	No	Town lighted sign or marquee, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	One time per week	1- Not at all a reason we moved/visited here	The square is cool		3- Equal reason compared to history and hospitality		Idk	More diverse pls	2-Somewhat a reason we moved/visited here	Spring jubilee	IDK		4		My friends like it	Somewhat	
10/31/2024 10:59:40	I am a visitor to Pendleton, SC	Simpsonville	-	Male	American Indian/Alaska Native																											
10/31/2024 11:04:03	I am a visitor to Pendleton, SC	Central	-	Female	White	Yes		Yes		Yes		Charming, Family Oriented, Festive, Historic, Welcoming	Somewhat	Yes	Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Once or twice a month	3- Equal reason compared to hospitality and happenings			3- Equal reason compared to history and hospitality		Green Heart & Mercantile are very welcoming		3- Equal reason compared to history and hospitality			4		Yes	
10/31/2024 11:12:31	I am a visitor to Pendleton, SC	Seneca	77	Male	White	Yes		Yes		Yes		Charming, Laid back	No opinion	No opinion	Social Media Outlets (Facebook, Instagram, Youtube)	Once or twice a month	2-Somewhat a reason we moved/visited here													Yes	
10/31/2024 11:21:39	I am a visitor to Pendleton, SC	Anderson	35	Female	White	Somewhat	I don't personally like gray. I would prefer a light blue or cream instead.	Yes	Building angle doesn't bother me as much in comparison but I think I'd still prefer to be looking at the building face-on	Somewhat	1820s restaurant	Charming, Family Oriented, Historic, Welcoming			Word of mouth	Every 2 weeks	4-High priority reason we moved/visited here	love that there is a town center that serves as the hub	not capitulate to woke ideology	4-High priority reason we moved/visited here	small town feel; see people you recognize	not sure	3-Somewhat a reason we moved/visited here	not especially concerned with activities & events					Yes	I like the idea of using that iconic building. I'd prefer face on rather than at an angle.
10/31/2024 11:27:09	I am a visitor to Pendleton, SC	Fair Play	61	Female	Decline to Respond	Yes		Yes		Yes		Charming, Family Oriented, Festive, Welcoming	No opinion	No opinion		Every few days	2-Somewhat a reason we moved/visited here			3- Equal reason compared to history and hospitality		I think of Pendleton as hospitable & everyone always has been when I visit		4-High priority reason we moved/visited here						Yes	
10/31/2024 11:30:02	I am a visitor to Pendleton, SC	Pelzer	36	Male	White	Yes		Yes		Yes		Charming, Family Oriented, Festive, Historic, Laid back, Simple, Welcoming	Yes	Yes	Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	One time per week	1- Not at all a reason we moved/visited here									I like everything that currently exists			5		keep up the good work	Yes	
10/31/2024 11:35:09	I am a resident of Pendleton, SC		28	Female	White	Somewhat	I think the colors are fine but I'd like a lighter blue. I think it looks better against the green than it does against the brown. Don't fix it.	No	I think it's important to reference the historical building in the town seal and keep it classy. Don't think it could be improved upon quality and a better graphic of the historical building on the green. Don't fix it.	No	The former town hall I think, which is the Sotto now	Charming, Eclectic, Family Oriented, Festive, Historic, Small Town, Southern, Simple, Welcoming	Somewhat	Somewhat	Flyers (hardcoat and at businesses), Town lighted sign or marquee, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every few days	2-Somewhat a reason we moved/visited here	I love that local businesses contribute to virtual historic storefronts on the town website. Interesting anecdotes or lore can be found in the village café, historic houses that have been lived in for years, and add value to real estate market	There is some signage in the town but more more signage outside of historical landmarks allows for interpretive education for visitors and residents	3- Equal reason compared to history and hospitality		Keeping small businesses alive is important, and having an ear in town as chain hotel. Pendleton's reputation as a cautious venue from the town hall and from local businesses is a real shame. All the events and festivals that welcome people in from surrounding areas: spring jubilee, harvest fest, etc	Continue hosting events and keep small businesses open for visitors to enjoy. Support small businesses wherever possible (this is the biggest reason we live here)	4-High priority reason we moved/visited here	Spring jubilee, fall harvest fest, Christmas parade, and any live music on the green	Movie-nights and more concerts on the green			5	Hard to say because I haven't lived here very long or had to report anything		Yes	I guess I wasn't sure which was the deal on logo but I think some comments as above for both
10/31/2024 11:35:42	I am a resident of Pendleton, SC		29	Female	White	Somewhat		Yes	the seal is awesome. the logo kind of looks like a bacon logo to me	Somewhat		180s	Charming, Eclectic, Family Oriented, Festive, Historic, Welcoming	Somewhat	Somewhat	Flyers (hardcoat and at businesses), Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Once or twice a month	2-Somewhat a reason we moved/visited here	I dont know much about it but enjoy reading about the colonial-era sites	An open house walk of the historic homes once a year	2-Somewhat a reason we moved/visited here	I work in the square & like the community feel among the small business owners		2-Somewhat a reason we moved/visited here	Christkindle Market	Outdoor movie, more regular live music			1	I dont really know, would likely call a friend who is more connected	I love living here! I grew up in Seneca but moved to Pendleton after living in a big city. I love walking, it's a walk-it-felt-iconic progressiveish diverse sometimes but feel it is great in comparison compared to similar towns in the region. Its a great place to raise our kids.	Somewhat	
10/31/2024 11:47:14	I am a visitor to Pendleton, SC	DC area	-	Female	White	Yes				Yes		Charming, Family Oriented, Laid back	No	No	they are usually in process when we arrive			just our family	historic looking new residential bldgs & commercial		We just visit our son & his family									No opinion	
10/31/2024 11:50:54	I am a visitor to Pendleton, SC	Dacusville	51	Male	Vietnamese	Yes		Yes		Yes		Charming, Diverse, Family Oriented, Laid back, Welcoming	Yes	Yes						3- Equal reason compared to history and hospitality				3- Equal reason compared to history and hospitality						Yes	
10/31/2024 11:54:06	I am a visitor to Pendleton, SC	Central	35	Female	White	Yes		Yes		No opinion		Charming, Family Oriented, Festive, Historic, Welcoming	Somewhat	Somewhat	Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Once or twice a month	3- Equal reason compared to hospitality and happenings	the building		4-High priority reason we moved/visited here				4-High priority reason we moved/visited here				3		Yes	
10/31/2024 11:57:22	I am a resident of Pendleton, SC	-		Female	White	Yes		Yes		Yes		Charming, Simple	Yes	Yes		Every 2 weeks	3- Equal reason compared to hospitality and happenings	schools are great!		3- Equal reason compared to history and hospitality			splash pad, improve parks	3- Equal reason compared to history and hospitality	4th of July Festival			3		add more parks, we moved here for the schools	Yes	
10/31/2024 10:38:34	I am a resident of Pendleton, SC		32	Female	White	Somewhat		Somewhat		Somewhat	Founders Hall? But the stars are different?	Charming, Historic, Small Town, Simple	No	No	Flyers (hardcoat and at businesses), Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Once or twice a month	1- Not at all a reason we moved/visited here			3- Equal reason compared to history and hospitality				3- Equal reason compared to history and hospitality	Spring Jubilee	Family friendly events	Would love to see a new playground/splash pad as a gathering place for residents		4			Somewhat	
10/31/2024 10:26:43	I am a resident of Pendleton, SC		27	Female	White	No opinion		Yes		Somewhat	Farmers 1824s	Charming, Historic, Small Town	No	Yes	Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Once or twice a month	1- Not at all a reason we moved/visited here			1- Not at all a reason we moved/visited here	This is a very bland question	Marketing...have a best of Pendleton. Lots of local businesses. Make Pendleton more small business friendly. We don't want strip malls and fast food restaurants. Recognize that the gateway to Pendleton is the square. It is absolutely awful. A decade for our town with SCDOT and make circuit nice.	1- Not at all a reason we moved/visited here	The fall festival in spring jubilee are a great hometown thing. We have outgrown just using Main and Exchange Street also needs to be shut down if you would like to continue to have festivals and Christmas parade. Why doesn't the town have a presence at Clemson and talk to students about what's going on and how amazing Pendleton is?	More community events. More Pendleton specific events. Not just exactly what Clemson and Seneca does. There's plenty of people in town who are doing except fall festival in spring jubilee, which is the same and the Christmas market is a great idea. We would like to have more events that would benefit the local businesses and schools. Celebrate our history. You should have a committee.	Where's the best place to report potholes in Pendleton? Is there a news letter? Social media?	1	Why does communication come from Amber as opposed to the town of Pendleton? There needs to be more transparency. If there's a Town Council meeting put it out there everywhere that there's a Town Council meeting. Help people to know what's happening. Help people to be able to easily access the agenda.	Pendleton is amazing! You all are appreciated. My feedback is to continue to improve. To make Pendleton visually appealing. Pendleton is more than the square. That intersection on Pendleton Street (That intersection on the way to Clemson) looks terrible. Pendleton County doesn't even seem to care about us. Hold Anderson county and the surrounding accountable. Apply for grants. Have events to support and fund the fire department. Have better communication. I appreciate that you ask for feedback but I feel like little is done with the feedback.	Yes	
11/6/2024 0:32:31	I am a visitor to Pendleton, SC	Anderson, SC	51	Male	White	Yes		Yes		Somewhat	Farmer's Hall/1824s	Charming, Family Oriented, Festive, Historic	No	Somewhat	Flyers (hardcoat and at businesses), Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every day	3- Equal reason compared to hospitality and happenings	Great Historical Foundation	Would like to see more Pendleton Historical Society the sites the buildings downtown were built and what they used to be	4-High priority reason we moved/visited here			4-High priority reason we moved/visited here	xmas parade	oyster roast on the Green			5	Phone or walk in - yes, good communication		Yes	Would look better as a circle than an oval - the arc of the words is too sharp
11/4/2024 9:06:40	I am a visitor to Pendleton, SC	Westminster SC	77	Female	White	Yes		Yes		Yes	Farmers hall	Charming, Family Oriented, Festive, Historic, Small Town, Southern, Welcoming	Somewhat	Yes	Town website, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every few days	3- Equal reason compared to hospitality and happenings	The town square is charming and all the businesses that surround it are preserved and add that special beauty	NA	3- Equal reason compared to history and hospitality		Every business is so welcoming and happy to see you – All of the merchants. Make it a special place to spend – I so wish I could move my little house to Pendleton	Just keep doing what you're doing	3- Equal reason compared to history and hospitality	Maybe a cook off event – like crab or bbq and car show show		As a visitor – the town has a welcoming feeling no matter wherever I visit	5	NA	One last thing – your town employees are wonderful and are a huge reason why Pendleton sparkles	Yes	
11/6/2024 17:15:00	I am a resident of Pendleton, SC		40	Female	White	Somewhat	I like the basic but would encourage a slightly brighter/bolder options to represent the vibrancy of Pendleton	No	Move modern and more clearly representing something from the town	No	Unsure	Charming, Festive, Historic, Small Town, Simple, Welcoming	Somewhat	Somewhat	Social Media Outlets (Facebook, Instagram, Youtube), Emails	One time per week	4-High priority reason we moved/visited here			3- Equal reason compared to history and hospitality		Moving was easy and texas given information I needed to know. Hospitality and business-minded and welcoming too.		4-High priority reason we moved/visited here	Christmas market, tree-lighting, jubilee, scarecrows			5	I'm not sure I've considered it, but I would call town hall.		Yes	More modern
11/6/2024 21:38:23	I am a resident of Pendleton, SC		31	Female	White	Yes		Yes		Yes	Unsure. Maybe town hall	Family Oriented, Historic, Laid back, Small Town, Southern, Simple, Welcoming	Somewhat	Somewhat	Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Once or twice a month	1- Not at all a reason we moved/visited here			1- Not at all a reason we moved/visited here				2-Somewhat a reason we moved/visited here				3	Don't charge us for trash pickup		Yes	
11/5/2024 12:16:50	I am a resident of Pendleton, SC		46	Male	White	Yes		Yes		Yes		Culture diverse and inclusivity already exist. If you push it further then you become woke. I'm sick of that. I think anyone here wants that.	Yes	Yes	Flyers (hardcoat and at businesses)	Once a quarter	1- Not at all a reason we moved/visited here			4-High priority reason we moved/visited here				1- Not at all a reason we moved/visited here				2	One of the employees at town hall answering the phone is rude and unprofessional. Forget her name		Yes	Not a fan of the newer logo. It doesn't increase / feel as a lot of cases towns, cities, and organizations should work with existing budgets instead of creating more revenue by cutting costs increases.
11/5/2024 17:36:58	I am a resident of Pendleton, SC		51	Female	White	No	Something brighter. Not boring.	No	Need new modern look. The current one makes you think it just has old buildings.	No	Farmers hall	Charming, Diverse, Festive, Historic, Small Town, Southern	Yes	No opinion	Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every few days	1- Not at all a reason we moved/visited here	Using the town square as a gathering place.		4-High priority reason we moved/visited here	Restaurants, shops. Friendly people.	A mayor with some personality	2-Somewhat a reason we moved/visited here		Christmas sleigh to look at lights around the square	Better parking. More friendly leaders.	2			Yes	Makes you think the town is old and antiquer. Needs new modern look.
11/3/2024 10:22:15	I am a resident of Pendleton, SC		36	Prefer not to say	White	Somewhat	They and bland and don't stand out	No		No		Charming, Diverse, Family Oriented, Inclusive, Small Town, Welcoming	Yes	Yes	Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every few days	1- Not at all a reason we moved/visited here			4-High priority reason we moved/visited here				1- Not at all a reason we moved/visited here				4			Yes	It doesn't stand out or capture what is unique about us
11/3/2024 10:46:12	I am a resident of Pendleton, SC		61	Female	White	Yes		Yes		Yes	The building in the square which used to be the library years ago	Charming, Diverse, Family Oriented, Festive, Historic, Laid back, Small Town, Southern, Simple, Welcoming	Yes	Yes	Town lighted sign or marquee, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every few days	1- Not at all a reason we moved/visited here	The beautiful older homes!	Celebrate history and respect the rights of your citizens.	4-High priority reason we moved/visited here	All of the restaurants and businesses are friendly and welcoming!		2-Somewhat a reason we moved/visited here	Christmas, Fall Festival & Spring Jubilee	More events at the Theatre.			3	Somewhat	I love Pendleton, but the service at the Town Hall Office is awful. I have complained to Pendleton Town Council times, but their service is terrible and keeps getting worse.	Yes	

Timestamp	Are you a resident or a visitor?	If you are a visitor where have you traveled from?	Age as of October 26, 2025	Survey Participant Gender	Race	Do you like the town colors?	Do you have suggestions or feedback on the town colors?	Do you like the town seal?	Do you have suggestions or feedback on the seal?	Do you like the town logo?	What building do you believe is the town logo? If you do not know just leave blank or write unsure	When you think of The Town of Pendleton how would you describe it? Check all that apply or feel free to add your own	Do you consider the Town of Pendleton culture diverse?	Do you consider the Town of Pendleton culture inclusive?	How do you hear or see information about The Town of Pendleton?	How often do you seek or hear information related to The Town of Pendleton?	When deciding to live in or visit Pendleton, SC to what degree did being a historic place weigh in your decision?	What historical places/ elements of Pendleton interest you the most? What is important to you and why? Preservation of history and celebrating history currently?	What suggestions do you have for Pendleton in terms of preserving and celebrating history?	When deciding to visit or live in Pendleton, SC to what degree did being a hospitable place weigh in your decision?	What suggestions do you have to make Pendleton even more hospitable?	What areas of hospitality in Pendleton have you personally experienced? What is Pendleton doing well in terms of hospitality?	What suggestions do you have to make Pendleton even more hospitable?	When deciding to visit or live in Pendleton, SC to what degree did the town's happening weigh in your decision?	What types of events or programs would you like to see in Pendleton, SC?	Any additional comments regarding happenings in Pendleton, SC?	Considering your interactions with town staff, current how would you rate your experience?	If you had a concern or questions, how would you reach the town? Do you feel the town encourages communication? If so why and if not why?	Any overall feedback for the town?	Do you feel the town and its establishments are welcoming to all?	Do you have suggestions or feedback on the town logo?
11/13/2024 12:31:24	I am a resident of Pendleton, SC		76	Female	White	Yes		Yes			Looks like 1826 to me.	Family Oriented, Southern, Getting overgrown. Town is losing all its charm with all the new, modern, small apartments. We moved here because of it being a small town and now we have started to see it go away in the last few years. Infrastructure can't handle it.	Somewhat	No opinion	Flyers (hardcopy and at businesses), Town lighted sign or marquee, Town website, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every few days	3- Equal reason compared to hospitality and happenings	Love the upkeep of the historic homes and the different festivals held each year.	Celebrate the history of the town. Keep the historic. We don't need to be a subdivision to a larger community. We moved here because it was small and we like it that way. Far from larger communities if we needed items not found in Pendleton.	N/A	For the most part the merchants especially on the square are very welcoming.	None	N/A	Spring jubilee and the fall festival.			4	I either call or email. Amber Barnes has been one of the most helpful employees.	Some town employees could do a better job on responding to issues presented to them by citizens. They feel like they are ignored.	Yes	
11/13/2024 12:45:29	I am a resident of Pendleton, SC		45	Female	White	Yes		Somewhat		Somewhat		Charming, Eclectic, Family Oriented, Festive, Historic, Laid back, Small Town, Southern, Simple, Welcoming	Somewhat	Yes	Flyers (hardcopy and at businesses), Town lighted sign or marquee, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every few days	2-Somewhat a reason we moved/visited here			3-Somewhat a reason we moved/visited here	Festivals		2-Somewhat a reason we moved/visited here				4			Yes	
11/13/2024 16:54:02	I am a resident of Pendleton, SC		56	Male	White	Yes		Yes		Somewhat	1826s Restaurant	Historic, Small Town, Welcoming	Somewhat	Somewhat	Town website, Town meetings, Social Media Outlets (Facebook, Instagram, Youtube)	Every few days	2-Somewhat a reason we moved/visited here	Love the square	More organized historic tours	4-High priority reason we moved/visited here	People around town are friendly			3- Equal reason compared to history and hospitality	Christmas Market	Concerts that are not folk, bluegrass, or country. Would love a reggae show		5	Website		Yes	
11/13/2024 17:48:51	I am a visitor to Pendleton, SC	Murrells Inlet SC	68	Female	White	No	Yes	Somewhat	Yes	Somewhat	Old Farmers Hall	Charming, Historic, Small Town, Southern, Welcoming	Yes	Yes	Social Media Outlets (Facebook, Instagram, Youtube)	Once or twice a month	3- Equal reason compared to hospitality and happenings	Town Square	Festivals celebrating history	4-High priority reason we moved/visited here	A welcoming spirit amongst retailers on town square			4-High priority reason we moved/visited here	Festivals, Farmers Market	Tours of historical sites		5	Yes	Murrells Inlet	Yes	Yes
11/13/2024 18:22:31	I am a resident of Pendleton, SC		76	Female	White	Somewhat	Prefer slightly lighter blue	Somewhat	Prefer slightly lighter blue	Somewhat	Old grange building	Historic, Southern	Somewhat	Somewhat	Town lighted sign or marquee, Town meetings, Social Media Outlets (Facebook, Instagram, Youtube)	One time per week	1- Not at all a reason we moved/visited here	Doesn't really interest me although it does others	Continue these things because it does interest many	4-High priority reason we moved/visited here	Spring and fall festivals. Many businesses are welcoming	Have less development of apartments and preserve the nature of what Pendleton has been is disappearing quickly	1- Not at all a reason we moved/visited here	Festivals				4	Phone	The focus of Pendleton is rapidly changing with all the new condos/apartments being built. Will soon not have the small town feel we love.	Somewhat	Prefer slightly lighter blue
11/13/2024 18:23:23	I am a resident of Pendleton, SC		70	Female	White	Yes	Are these color blind visible. I due I much about that but we should be aware of this	Yes		Yes	Farmers hall	Charming, Historic, Small Town, Southern, Welcoming	No	Somewhat	Town lighted sign or marquee, Town meetings, Social Media Outlets (Facebook, Instagram, Youtube)	Every day	4-High priority reason we moved/visited here	Buildings and sites	Traffic management is significant in the downtown area. The black community better	4-High priority reason we moved/visited here	It is a super friendly town	Make the whole town more walkable. Walking makes Town friendly	3-Somewhat a reason we moved/visited here	Spring and fall festival the Christmas Arts kindle	The concerts on the green	Why not have a pet parade as a part of the Christmas parade	4	I would go directly to amber or steve or David or Anna depending on the topic I don't know how someone not familiar with town organization would manage		Somewhat	
11/13/2024 18:48:53	I am a resident of Pendleton, SC		76	Female	White	Yes	Great, gives a feeling of history			Yes	Farmers hall	Charming, Family Oriented, Historic, Laid back, Small Town, Southern, Welcoming	Somewhat		Flyers (hardcopy and at businesses), Town lighted sign or marquee, Word of mouth	Once or twice a month	N/A	The Square, All shop people should be able to talk about the town, but most don't have a clue	Active visitor center, have people in the visitor center ding-house and used, So elementary schools do a field trip every year to learn about Pendleton.	N/A	Friendliness, love the help from Town Hall	More parking	N/A	all, would like more of a recreational activity	If Jazz on the Alley works out, would like the city to look to have a weekly show. One-Stop I have never like is the merchants won't buy in to much		5	Call or go to town hall, no opinion the town encourages communication. I don't use computers, social media much. I do use e-mail		Yes	
11/13/2024 21:13:28	I am a resident of Pendleton, SC		57	Male	White	Yes		Somewhat	Maybe a three piece pie, with a day with a simple cloud pattern above rolling hills on one third, the other two thirds blue, maybe the building on the third. Shows three aspects of Pendleton city	Somewhat	1826s Bistro	Charming, Diverse, Family Oriented, Festive, Historic, Southern, Laid back, Small Town, Southern, Simple, Welcoming	No	Yes	Town website, Social Media Outlets (Facebook, Instagram, Youtube)	Every few days	4-High priority reason we moved/visited here	The main strip downtown	Care and consideration should be given to maintaining the historical integrity of ALL pre-existing neighborhood areas and spaces. We need to be proud of the history and be respectful of historical looking and feeling. Too many small American towns are disappearing. I pray that Pendleton does not become one of them.	4-High priority reason we moved/visited here	Everyone and every business is so friendly and welcoming from Freeheard Coffee to The Southern charm Bakery, cruises, in the city's slogan.	Maybe include something about the Southern charm Bakery, cruises, in the city's slogan.	2-Somewhat a reason we moved/visited here	Spring and fall festivals	The Beer garden to return!	Pendleton is the best thing that has ever happened to my wife and I. We love everything and love learning more about the town history.	5	I'd call (and have called) city hall and always get the answer to questions I've asked. The staff are so friendly and helpful.		Yes	See comment for the seal.
11/13/2024 22:38:26	I am a resident of Pendleton, SC		68	Female	White	Yes		Yes		Yes	Farmer's Hall	Family Oriented, Festive, Historic, Small Town	Yes	Somewhat	Flyers (hardcopy and at businesses), Town lighted sign or marquee, Town website, Town meetings, Word of mouth	One time per week	1- Not at all a reason we moved/visited here	Hundredo, Farmer's Hall, St. Paul Episcopal Church and cemetery.	Include the Hundredo with its African American history. For example, many people don't know there was once a Rosenwald school at the location of the Community Center.	1- Not at all a reason we moved/visited here	Friendly staff at Town Hall, very helpful. Excellent public library, staff from helpful and kind to all people		1- Not at all a reason we moved/visited here	Christkindlmarket in December. Fall Festival	History talks, partner with the bookshop and/or library for a community reading of same book, walking tours	Think in terms of all the population in order to make it inclusive for all	5	I'd email someone. I think communication is encouraged, but those without email or internet (elderly) may not get news.	I think the efforts to get feedback from residents is the greatest. This should continue. Value green space, parks, and walking trails.	Somewhat	
11/13/2024 23:40:38	I am a resident of Pendleton, SC		27	Female	White	No opinion		No opinion		No opinion	The white building downtown.	Charming, Diverse, Eclectic, Family Oriented, Festive, Historic, Southern, Laid back, Modern, Small Town, Southern, Simple, Welcoming, I think Pendleton is all of these. I LOVE Pendleton. I have lots of festivals and events downtown. Small town feel with family the same. There is a little something for everyone. I love the small down feel of Pendleton but modern amenities not too far away.	Somewhat	Yes	Social Media Outlets (Facebook, Instagram, Youtube)	Every few days	2-Somewhat a reason we moved/visited here	The historic buildings downtown. The events at the library related to history.	Keeping traditions of festivals and events. Ensuring historic homes and sites are taken care of.	4-High priority reason we moved/visited here	Downtown shops are very friendly and have unique options for many people. Pendleton is friendly. Uses to be a little more lively in the downtown area. Some areas have become too developed and that takes away from the hospitality and charm that I moved to Pendleton for.	Shop building large neighborhoods with brand new houses. Keep the town quaint.	4-High priority reason we moved/visited here	The Christmas Market and other festivals and events.			4	I would call town hall. I've only had to call once and the public works lady was very polite.		Yes	
11/14/2024 2:18:55	I am a resident of Pendleton, SC		76	Female	White	Yes		Yes		Yes	Farmer's Hall	Charming, Family Oriented, Festive, Historic, Small Town, Welcoming	No	No	Flyers (hardcopy and at businesses), Social Media Outlets (Facebook, Instagram, Youtube)	Every 2 weeks	2-Somewhat a reason we moved/visited here		Restricting the appearance of small signs. The abuse of such things is limiting the height of Alamo Square. Any development is desired, keeping our historic look is important; much like Charleston has kept the island community friendly aesthetically pleasing	Proclamation days about historic events in the towns history. Also on people who have been most important in the towns history. More attention paid to the historic events and contributions of our minority/African community.	3- Equal reason compared to history and happenings			2-Somewhat a reason we moved/visited here	Events in the Town Square			4	I call Town Hall		Somewhat	
11/14/2024 9:36:23	I am a visitor to Pendleton, SC	Anderson	65	Female	White	Somewhat	Add a bright color to the mix to bring it more current. Don't build the square up for the holiday. Need to be relevant to attract revenue and people.	Somewhat	Why use a building? Too limiting and sterile.	No	Unsure	Charming, Family Oriented, Festive, Inclusive, Small Town, Southern, Welcoming	Somewhat	Somewhat	Town website, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every 2 weeks	1- Not at all a reason we moved/visited here			4-High priority reason we moved/visited here			4-High priority reason we moved/visited here	Music and culture holiday	More holiday events throughout the year			4			Somewhat	
11/16/2024 17:16:52	I am a resident of Pendleton, SC		59	Female	White	Yes	Honestly I've never noticed much color to the square so I didn't think about it. Maybe had a color.	Yes	No	Yes	1826s	Charming, Historic, Small Town, Simple	No	Yes	Social Media Outlets (Facebook, Instagram, Youtube)	Every day	1- Not at all a reason we moved/visited here	No not why we live here		4-High priority reason we moved/visited here	The square has become more diverse and family friendly.	More parking so many people do not want to join on a meal or a drink because of the street music played on the square and trash pick up more often. It just looks abandoned and sad during the day.	4-High priority reason we moved/visited here	Fall festival and the christkindle market	A spring festival that involves more vendors like the fall festival, the jubilee is hartsville's spring festival and as well as not family friendly	I wish there were more posters distributed a month or so in advance. Facebook is the only way we know when things are happening. Posters and posters a few days before an event.	5	Phone and yes they are great	Yes	No
11/16/2024 17:25:54	I am a visitor to Pendleton, SC	Easley	41	Male	White	Yes		Yes		Yes		Family Oriented, Historic, Laid back, Small Town, Simple	No	Yes	Town meetings, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth, Business owners	Every day	1- Not at all a reason we moved/visited here			3-Somewhat a reason we moved/visited here		Better parking	3-Somewhat a reason we moved/visited here	Festivals				4			Yes	
11/16/2024 21:36:48	I am a visitor to Pendleton, SC	Anderson	62	Female	White	Yes		Yes		Yes	Farmers hall	Southern	No opinion	Somewhat	Town lighted sign or marquee, Social Media Outlets (Facebook, Instagram, Youtube)	Once or twice a month	5- Was the sole reason we moved/visited here	Antiques, Woodlawn, miss the antique shops and historic church that brought	Too much modernizing, seems to be trying to be extended college town	3- Equal reason compared to history and happenings			2-Somewhat a reason we moved/visited here	Don't visit much anymore. Lost a lot of historic charm		Know it's the trend now but miss the slower pace and browsing antique shops. Most just bars and restaurants now. Nothing much else to come for	3			Yes	
11/15/2024 19:47:36	I am a resident of Pendleton, SC		28	Female	Decline to Respond	Yes		Somewhat			Farmers Hall	Historic, Small Town, Southern	No	Somewhat	Flyers (hardcopy and at businesses), Social Media Outlets (Facebook, Instagram, Youtube)	Every 2 weeks	1- Not at all a reason we moved/visited here		Meet with the Clemson University historian to learn how to tell, share, and preserve history in a transformative way that doesn't hide from the uncomfortable/complicate things that shouldn't be celebrated but develop a history and culture that's honoring, accurate and inclusive.	4-High priority reason we moved/visited here			4-High priority reason we moved/visited here	Pretty much every festival held in the square			5	Facebook I guess, not really sure how to get in touch.		Somewhat	
11/15/2024 20:05:55	I am a resident of Pendleton, SC		39	Male	White	Yes	Those new Pickens County signs near Clemson have an interesting color. Maybe a modern matte blue that's similar?	Yes		Yes	The white building in the square?	Charming, Family Oriented, Festive, Historic, Small Town, Southern	No	Yes	Social Media Outlets (Facebook, Instagram, Youtube)	Once or twice a month	1- Not at all a reason we moved/visited here	The square. Plain and simple. Old buildings are cool but the square is amazing that people come to it to eat/drink and celebrate festivals a few times a year.	Make sure kids visit as part of school programs to develop a preserve that history	4-High priority reason we moved/visited here	The people are amazing. It still has a small time vibe		3-Somewhat a reason we moved/visited here	Every event in the square.			3	No idea how I would do that	Amazing town. I don't worry about growth as we can't control that. I just love the vibe around the square as the heart and soul of the community.	Yes	
11/17/2024 8:39:19	I am a resident of Pendleton, SC		46	Female	White	Yes		Yes		Yes		Charming, Diverse, Eclectic, Family Oriented, Festive, Small Town, Welcoming	Yes	Yes	Town lighted sign or marquee, Town website, Social Media Outlets (Facebook, Instagram, Youtube), Word of mouth	Every few days	1- Not at all a reason we moved/visited here			4-High priority reason we moved/visited here			4-High priority reason we moved/visited here				5			Yes	